



MALAYSIAN AIDS FOUNDATION

ANNUAL REPORT 2024



maf.org.my

MALAYSIAN AIDS FOUNDATION **ANNUAL REPORT** 2024

A decorative line graphic consisting of a horizontal line with several steps or notches, transitioning from green to blue, ending in a small green circle.

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Published

July 2025

Disclaimer

Unless otherwise stated, the appearance of individuals in this publication gives no indication of HIV status, sexual orientation or gender identity. All HIV/AIDS statistical figures in this report were quoted from the HIV/ STD Unit of the Ministry of Health.

CONTENT

FOREWORD	4
GLOSSARY	8
MALAYSIAN AIDS FOUNDATION	9
BOARD OF TRUSTEES 2022-2024	10
MALAYSIAN AIDS FOUNDATION SECRETARIAT 2024	11
MALAYSIAN AIDS FOUNDATION ORGANISATIONAL CHART 2024	12
OVERVIEW OF THE HIV & AIDS EPIDEMIC IN MALAYSIA	13
FUNDRAISING EVENTS AND CAMPAIGNS	17
MALAYSIAN AIDS FOUNDATION RED RIBBON GALA 2024	18
MAF TUN DR SITI HASMAH AWARD 2024	20
MAF POISE & POWER HIGH TEA CELEBRATION 2024	25
MERCHANDISES	28
REGULAR GIVING	29
AIDS SOLIDARITY FUND HIGHLIGHTS	30
SPECIAL PROGRAMMES	31
MAF & MAC HARI RAYA AIDILFITRI OPEN HOUSE	32
SUNWAY 50TH ANNIVERSARY CELEBRATION	34
MOCK CHEQUE PRESENTATION BY PERKESO & MAIWP	36
WORLD AIDS DAY CELEBRATING 2024	37
GRANT MANAGEMENT PROJECTS	39
PAL SCHEME	40
MEDICINE ASSISTANCE SCHEME	41
MYLADY ASSISTANCE SCHEME	42
TERATAK KASIH TOK NAN PROJECTS	43
SARAWAK & SABAH HEALTH ACCESS PROGRAMME (SHAPE)	44
DIFFERENTIATED HIV SERVICES FOR KEY POPULATIONS(DHSPK)	45
RESOURCE MOBILISATION & ADVOCACY	46
LEADERSHIP IN ADVOCACY GRANT	47
TOWARDS ENDING AIDS BY MALAYSIAN BUSINESSES (TEAMB)	48
FLOOD ASSISTANCE FOR COMMUNITIES	49
MAF-YP CAKNA CHILI BOH PROGRAMME	50
HIV WORKPLACE POLICY	51
MEDIA AND COMMUNICATION	52
SATELLITE SYMPOSIUM IAS 2024	53
ECONOMIC RETURN OF INVESTMENT IN MAC & MAF	54
PROGRAMS (2019-2023)	55
RED RIBBON CELEBRITY SUPPORTERS	56
MAF FINANCIAL SUMMARY 2023	58
ACKNOWLEDGEMENT	59

FOREWORD

Prof. Dato' Dr. Adeeba Kamarulzaman
CHAIRMAN, THE MALAYSIAN AIDS FOUNDATION



As we reflect on our journey in 2024, we do so with a deep sense of gratitude, pride, and renewed determination. Building on the milestone of our 30th anniversary celebrated last year, this year stands as a testament to the resilience of our mission and the unwavering commitment of our partners, supporters, and communities who have walked alongside us throughout the years.

First and foremost, I wish to express my heartfelt appreciation to our funders, especially Yayasan Sime Darby, Sunway Group, Yayasan PETRONAS, SOCSO, Majlis Agama Islam Negeri, Berjaya Corporation Berhad, Karex Berhad, and our many generous donors. Your continued trust and belief in our work have enabled us to expand our reach, strengthen our programmes, and positively impact the lives of countless individuals affected by HIV. Your support remains the cornerstone of our sustainability and success.

**PROFESSOR DATO' DR.
ADEEBA KAMARULZAMAN**
Chairman,
Malaysian AIDS Foundation

The global HIV response has evolved significantly over the past two decades. Where an HIV diagnosis once carried the weight of early mortality, today effective treatment allows People Living with HIV (PLHIV) to live long, healthy, and productive lives. In Malaysia, we have also seen meaningful progress in addressing the epidemic. By the end of 2023, an estimated 84% of people living with HIV knew their status, and around 68% of PLHIV were receiving antiretroviral therapy (ART). These treatment efforts have helped more individuals manage their health effectively and live well with HIV.

We are encouraged by the progress in HIV testing coverage, reaching 81%, made possible through strong collaboration with the Ministry of Health Malaysia (MOH) and the Global Fund via the Test Now initiative. We remain committed to encouraging early testing, prompt treatment, and continuous care, and we extend our sincere appreciation to MOH for ensuring access to ART and first-line treatment across all government healthcare facilities.

A decade ago, Malaysia demonstrated leadership through harm reduction strategies that successfully reduced HIV transmission among People Who Inject Drugs (PWID), despite challenging legal and social landscapes. Today, we must summon that same courage and leadership to address the rising challenge of HIV transmission through sexual routes. This requires dismantling stigma, fear, and systemic barriers that limit access to essential prevention tools such as condoms and pre-exposure prophylaxis (PrEP). The path forward demands inclusivity, evidence-based interventions, and compassion.

2024 marks an important organisational milestone following the successful merger of the Malaysian AIDS Foundation (MAF) and the Malaysian AIDS Council (MAC) in 2023. Under the leadership of our Executive Director, Mr. Jasmin Jalil, this merger has strengthened collaboration, improved efficiency, and enabled us to deliver greater impact together with key stakeholders, particularly the Ministry of Health Malaysia.

While stigma and discrimination remain challenges, we are grateful to the Government of Malaysia for its continued support of HIV initiatives. Through shared policies and programmes in prevention, treatment, care, and support, we believe our combined efforts will continue to make a meaningful difference in the lives of those affected by HIV.

At MAF, our commitment to improving health outcomes remains strong. Through innovative programmes, partnerships, and community outreach, we continue to serve with purpose and compassion. Reflecting on last year's achievements and looking ahead, I am confident that together we will build a healthier, more inclusive future.

I would like to extend my deepest gratitude to our Patron, Datin Paduka Marina Mahathir, the Board of Trustees, our partners at MAC, Red Ribbon Celebrity Supporters, the media, and all advocates for their guidance and support. Special thanks to our Executive Director, Mr. Jasmin Jalil, and the Secretariat for their dedication and tireless efforts.

Thank you for your continued support of the Malaysian AIDS Foundation. Together, our journey continues.

Yours sincerely,

PROFESSOR DATO'

DR ADEEBA KAMARULZAMAN

Chairman

Malaysian AIDS Foundation

FOREWORD

Jasmin Bin Jalil

EXECUTIVE DIRECTOR, THE MALAYSIAN AIDS FOUNDATION & MALAYSIAN AIDS COUNCIL



JASMIN BIN JALIL

Executive Director,
The Malaysian AIDS Foundation
& Malaysian AIDS Council

As we look back on 2024, I am filled with gratitude for the progress we have made together in advancing the fight against HIV in Malaysia. This year has been one of significant operational growth, strengthened partnerships, and renewed dedication to our mission, all while staying deeply connected to the communities we serve.

Through strategic planning, innovation, and community engagement, we continued to deliver effective programmes that respond to real needs on the ground. Our focus on strengthening core services, scaling outreach, and improving access has helped ensure that vital treatment, prevention, and support remain within reach, especially for those most vulnerable. These operational foundations continue to sustain our mission and position us to do more.

Looking ahead, the future of MAF is one of transformation and growth. In line with our long-term vision, we are not only enhancing existing programmes but also developing new ways to generate impact. One of our key focus areas is the creation of a social enterprise module, a bold step towards sustainability that will create income-generating opportunities, empower affected communities, and strengthen the resilience of our initiatives.

Our efforts to expand support in Borneo reflect this same commitment. By reaching underserved areas where stigma and barriers remain high, we are not only growing geographically but also deepening our responsibility to empower those often left behind.

Sustainability remains central to our approach. We understand that meaningful change must last, which means embedding environmental, social, and economic considerations into our programmes. Aligning our work with the Sustainable Development Goals ensures that our initiatives contribute not only to ending HIV but also to building healthier and more resilient communities overall.

The question “What comes next?” continues to guide us forward. We remain focused on creating pathways that foster empowerment by helping individuals and communities take ownership of their health and futures. This is a journey built on collaboration, learning, and shared growth.

None of this progress would be possible without the trust and partnership of our donors, collaborators, and supporters. Your faith in our work sustains us and motivates us to strive harder each day. Together, we are building strong and transparent partnerships grounded in a shared vision and purpose.

To our dedicated team, thank you for your passion, resilience, and unwavering commitment. Your efforts inspire change and hope in the lives of many, and you are truly the heart of MAF.

With gratitude,
JASMIN JALIL
Executive Director
Malaysian AIDS Foundation
& Malaysian AIDS Council

GLOSSARY

AIDS	ACQUIRED IMMUNODEFICIENCY SYNDROME
ARV	ANTIRETROVIRAL
COVID	CORONAVIRUS DISEASE
DHSPK	DIFFERENTIATED HIV SERVICES FOR KEY POPULATIONS
EMTCT	ELIMINATION OF MOTHER-TO-CHILD TRANSMISSION
HIV	HUMAN IMMUNODEFICIENCY VIRUS
HOPE	HEALTH OUTREACH PROGRAMME FOR EVERYONE
MAF	MALAYSIAN AIDS FOUNDATION
MAC	MALAYSIAN AIDS COUNCIL
MBCH	MALAYSIAN BUSINESS CONSORTIUM FOR HIV/AIDS
MAS	MEDICINE ASSISTANCE SCHEME
MOH	MINISTRY OF HEALTH
MOHR	MINISTRY OF HUMAN RESOURCES
NSPEA2030	NATIONAL STRATEGIC PLAN TO END AIDS BY 2030
PAL SCHEME	POSITIVE AUDACIOUS LIVING SCHEME
PAF	PAEDIATRIC AIDS FUND
PERKESO	SOCIAL SECURITY ORGANISATION
PLHIV	PEOPLE LIVING WITH HIV
PSA	PUBLIC SERVICE ANNOUNCEMENT
PMCT	PREVENTION OF MOTHER-TO-CHILD TRANSMISSION OF HIV
PREP	PRE-EXPOSURE PROPHYLAXIS
PWID	PEOPLE WHO INJECT DRUGS
RRCS	RED RIBBON CELEBRITY SUPPORTERS
SDG	SUSTAINABLE DEVELOPMENT GOAL
SHAPE	SABAH/SARAWAK HEALTH ACCESS PROGRAMME
SRH	SEXUAL AND REPRODUCTIVE HEALTH
STD	SEXUALLY TRANSMITTED DISEASES
STI	SEXUALLY TRANSMITTED INFECTIONS
TEAMB	TOWARDS ENDING HIV & AIDS BY MALAYSIAN BUSINESSES
THIPS	TRIPARTITE HIV INTERVENTION PROGRAMME SARAWAK
TKTN	TERATAK KASIH TOK NAN
UNAIDS	UNITED NATIONS JOINT ACTION ON AIDS
WAD	WORLD AIDS DAY
YP	YAYASAN PETRONAS
YSD	YAYASAN SIME DARBY
WHO	WORLD HEALTH ORGANISATION

MALAYSIAN AIDS FOUNDATION

The Malaysian AIDS Foundation (MAF) is a not-for-profit, non-governmental organization established in 1993 and officially incorporated in 2003 under the Trustees Incorporation Act (1952).



As the fundraising and grant-making arm of Malaysia's national HIV response, the Malaysian AIDS Foundation (MAF) mobilizes resources to strengthen community-led and equity-driven programmes aimed at preventing HIV transmission, expanding access to comprehensive care and treatment, and improving the overall quality of life for people living with and affected by HIV.

In alignment with national strategies and global development commitments, including the Sustainable Development Goals (SDGs), MAF's interventions are guided by the principles of equity, inclusion, and sustainability. Particular emphasis is placed on addressing the needs of key populations and extending services to geographically and socioeconomically underserved communities, with a focus on Sabah and Sarawak.

MAF's work is guided by five core objectives:



Render support to People Living with HIV in Malaysia



Prevent the spread of HIV in Malaysia



Protect the human rights of people in Malaysia who may suffer discrimination due to their HIV status



Provide education on matters pertaining to HIV/AIDS to the family and friends of people living with HIV/AIDS, the general public and the authorities at the national and local level in Malaysia



Provide financial assistance or such other forms of support to bodies, organisations and institutions, including the Malaysian AIDS Council, in carrying out the activities and services described above

BOARD OF TRUSTEES

2024-2026



DATIN PADUKA MARINA MAHATHIR
PATRON



PROF. DATO' DR. ADEEBA
KAMARULZAMAN
CHAIRMAN



DR ZAITON YAHYA
HONORARY SECRETARY



KEN WOO KIN FAI
HONORARY TREASURER



PUAN SRI TIARA
JACQUELINA
TRUSTEE



MUNIR ABD AZIZ
TRUSTEE



GOH MIAH KIAT
TRUSTEE



PROF. MADYA DR. RAJA
ISKANDAR SHAH RAJA AZWA
TRUSTEE



GERALDINE BEH
TRUSTEE



BAKHTIAR TALHAH
TRUSTEE

MALAYSIAN AIDS FOUNDATION SECRETARIAT 2024



JASMIN JALIL
EXECUTIVE DIRECTOR OF MALAYSIAN AIDS FOUNDATION AND MALAYSIAN AIDS COUNCIL

NAGAPPA SUBRAMANIAM
DIRECTOR,
OPERATIONAL DIVISION

MOHD RAZIF ZAINUDDIN
HEAD OF OPERATIONS

AIMAN SAMSUDIN
EXECUTIVE ASSISTANT TO
EXECUTIVE DIRECTOR

NIK AHMAD MANAGER EXTERNAL RELATIONS & ENGAGEMENT	ZAHRA ZAMALIK MANAGER STAKEHOLDER & COMMUNITY ENGAGEMENT	MOHD HASRUL ANUAR MANAGER SPECIAL PROJECT TO EXECUTIVE DIRECTOR
--	---	--

MAF RESOURCE MOBILISATION & GRANT MANAGEMENT

‘ABDULLAH SALAM
MANAGER

NUUR FATIN ASSISTANT MANAGER RESOURCE MOBILISATION	SITI ROSYATI ASSISTANT MANAGER GRANT MANAGEMENT
---	--

NURUL SUHANA
SENIOR OFFICER
RESOURCE MOBILISATION

ROSNAH MOHAMED OFFICER GRANT MANAGEMENT	JASALINDA SAAD OFFICER GRANT MANAGEMENT
--	--

MAF-MOH GRANT MANAGEMENT

YUSRALHAKIM YUSOFF
MANAGER

AZAHARI SAID
REGIONAL COORDINATOR
(EAST COAST & NORTH)

MUIZZ ZAINI
REGIONAL COORDINATOR
(CENTRAL & SOUTH)

ISHAK HASDI
REGIONAL COORDINATOR
(BORNEO)

STRATEGIC IMPACT INSIGHTS & RESEARCH

SYAHIRAH JHAN
MANAGER

YUSOFF PASRY
SENIOR OFFICER

FUNDRAISING & COMMUNICATIONS

GOH YUEN LU
SENIOR GRAPHIC
DESIGNER

ADMIN, FINANCE & HR

SAFIRAN GHAZALI
SENIOR OFFICER
ACCOUNTS & FINANCE

NOOR FARAH
OFFICER
ACCOUNTS & FINANCE

KESAVAN JOSEPH
OFFICER
HUMAN RESOURCE &
CAPACITY BUILDING

AMARJIT KAUR
ADMIN CUM OFFICE
ASSISTANT

MAF KUCHING BRANCH

**AIDA ADILLA
HELENA NASIR
AMALINA ISMAWI
ARIFF SALLEH**

MAF SANDAKAN BRANCH

**NURAMIRAH
RIZWAN KESE
IZAILYE IQMAL**

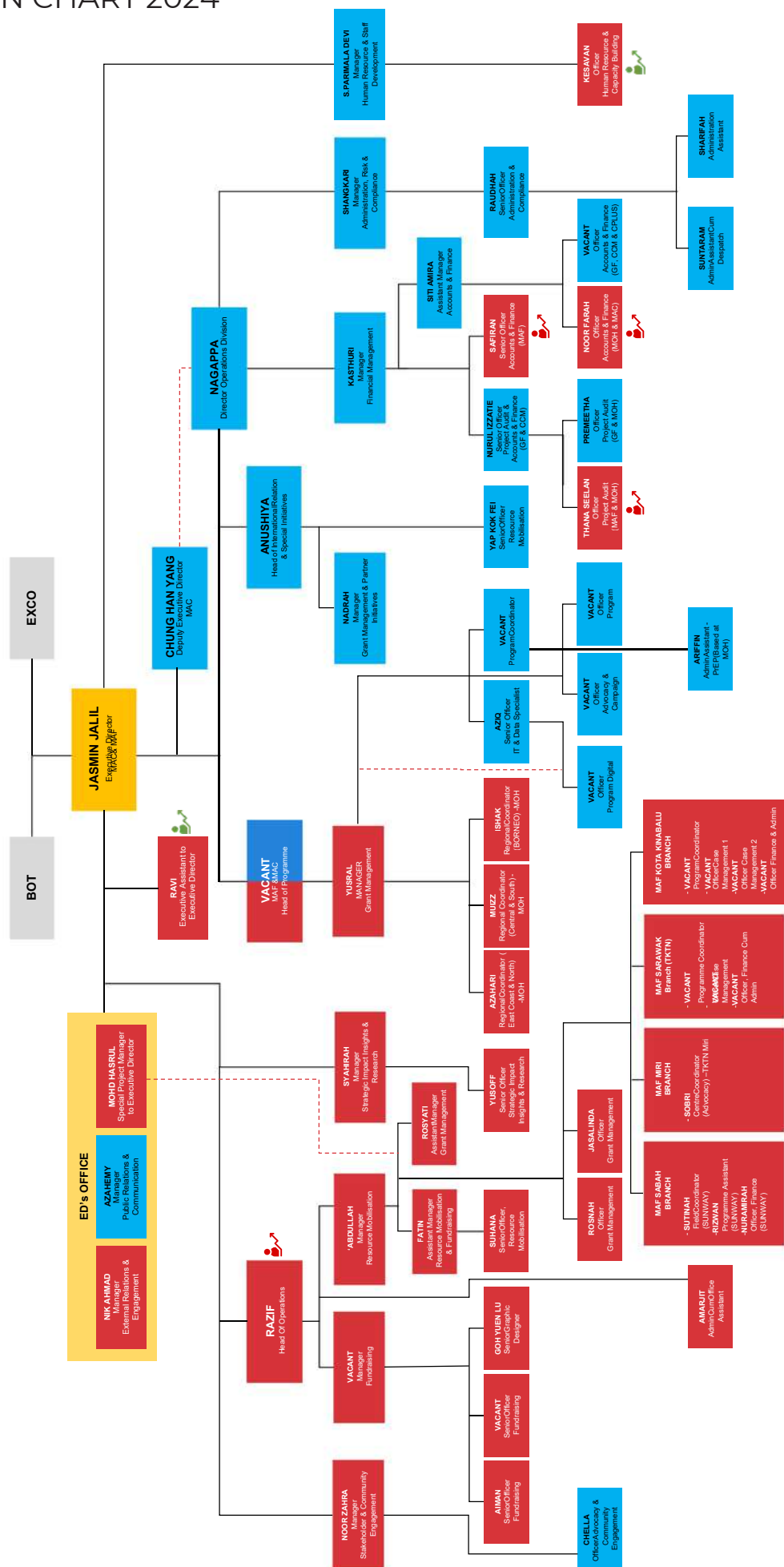
MAF MIRI BRANCH

**HAFIZ TARMIZI
SOBRI JOHARI
JOCELYN JIMI**

MAF KOTA KINABALU BRANCH

**IZZAH
KHAIRUNNISA
NURIZATUL AZUREN
MOHAMMAD AKRAM**

- MAC
- MAF
- Reporting to Razif
- Reporting to Ravi
- PKK Under Programme**



OVERVIEW OF THE HIV & AIDS EPIDEMIC IN MALAYSIA

Up-to-date information from the Ministry of Health Malaysia.



3,185

New HIV Infections
reported in 2024

138,220

Total reported HIV
(1986-2024)

871

AIDS-related deaths
in 2024

63,979

Total reported AIDS
related deaths
(1986-2024)

53,996

Current number of people
living with HIV in Malaysia
(1986-2024)

9.4

/100,000
HIV notification rate
in 2024

9

Reported HIV in children
<13 years in 2024

1,245

Total reported HIV
in children <13 years
(1986-2024)

307

New HIV infections
in women & girls
in 2024

11,276

Total reported HIV
in women & girls
(1986 -2024)

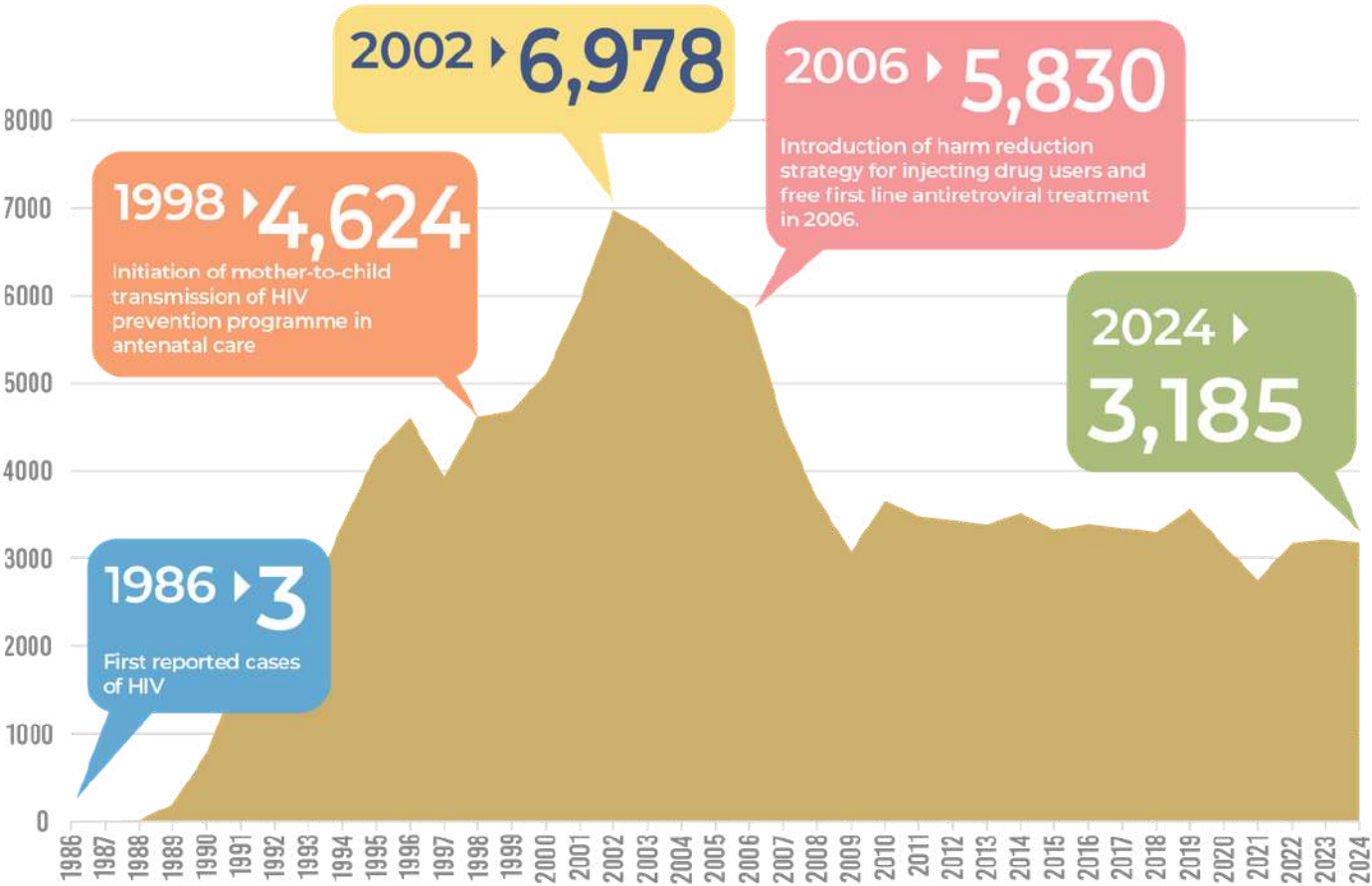
69,194

Total reported HIV
in people who inject
drugs (1986-2024)

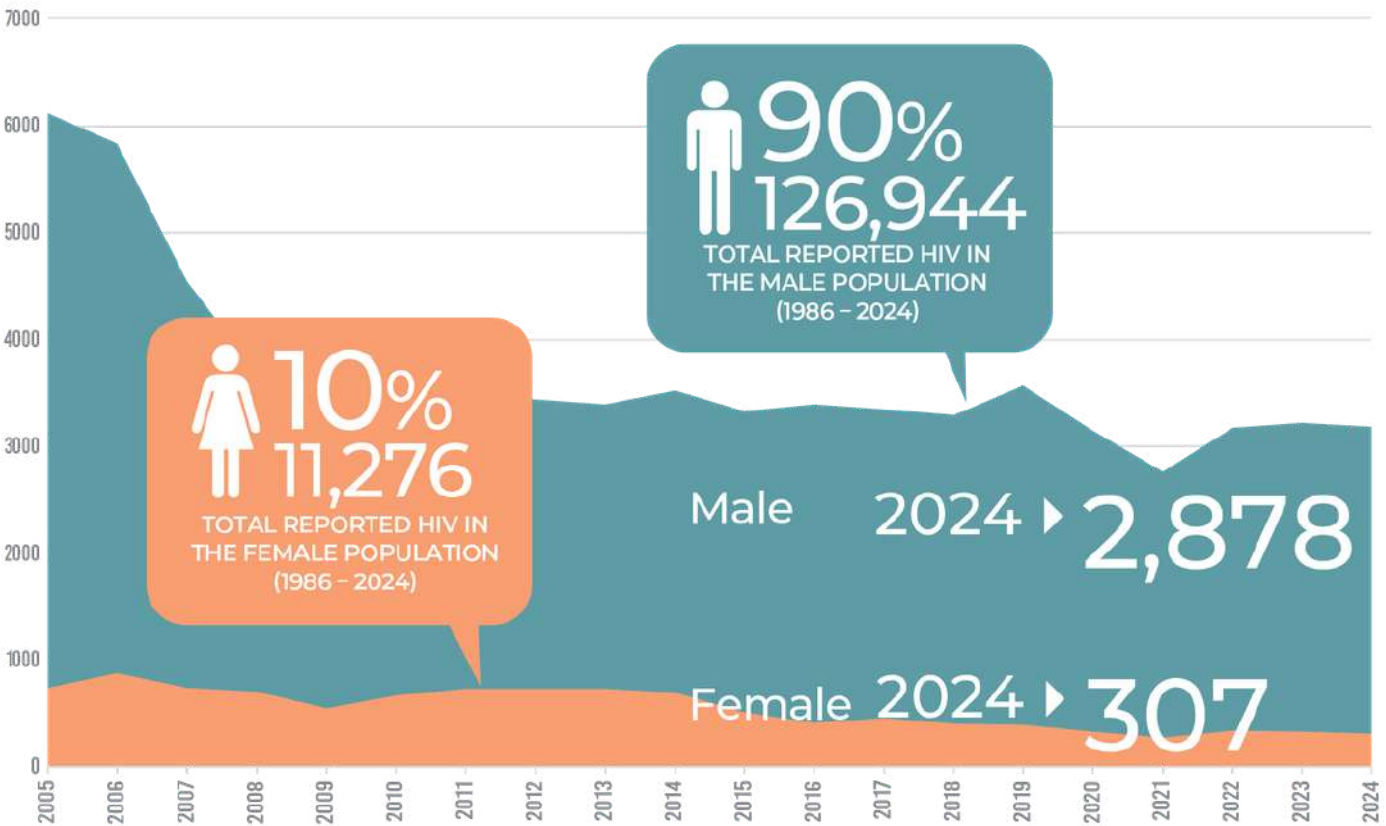
57,447

Total reported cases of
sexually transmitted HIV
(1986-2024)

New HIV Cases (1986-2024)

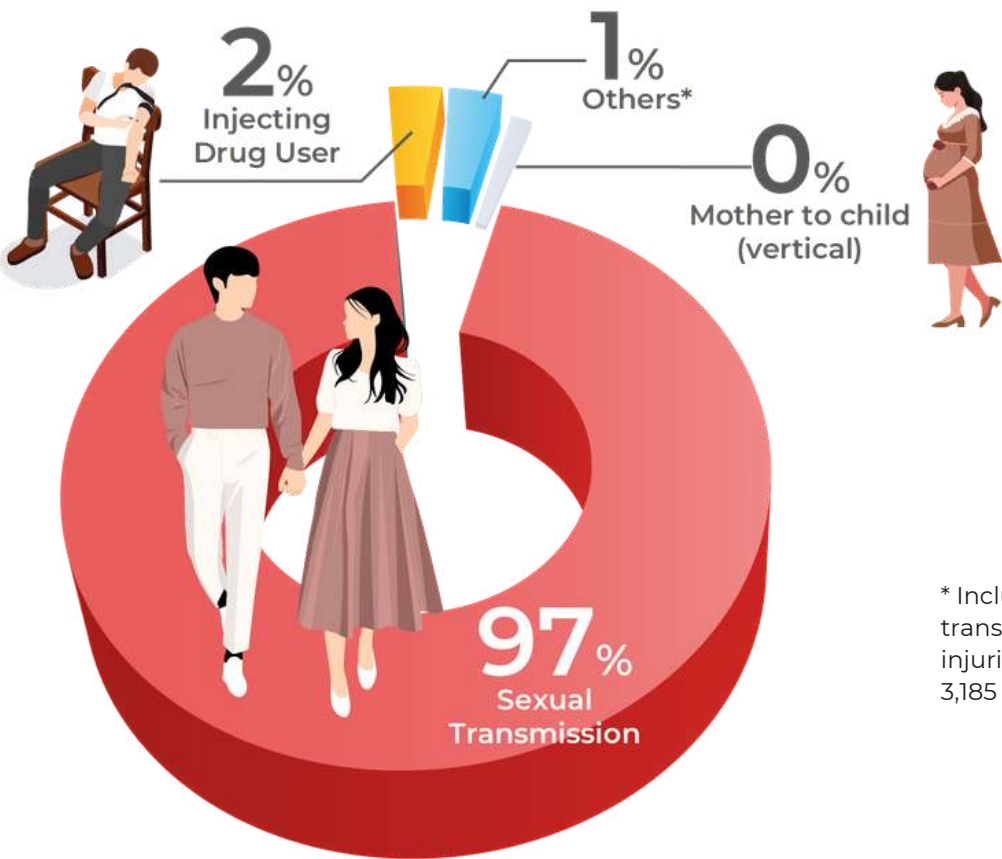


HIV Transmission by Gender in 2024



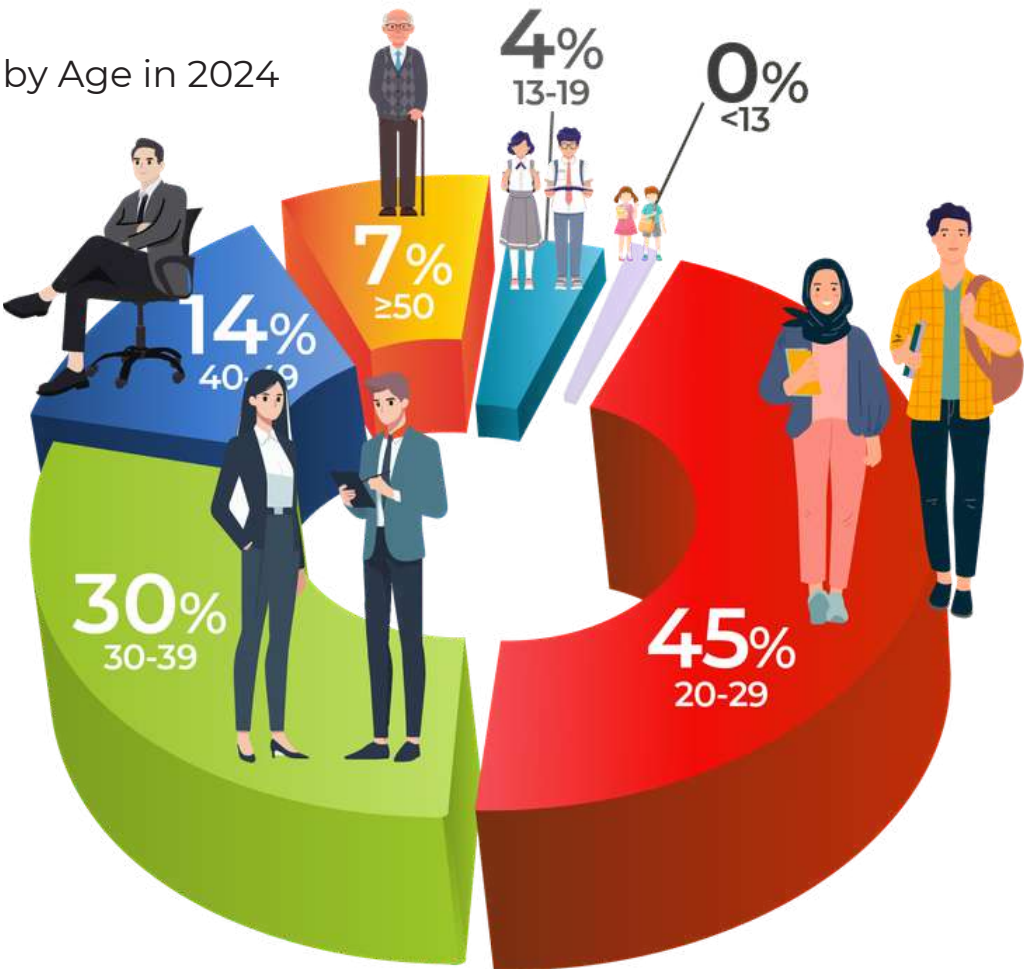
Source: HIV/STI Section, Division of Disease Control, Ministry of Health Malaysia

HIV Transmission by Risk Factor in 2024



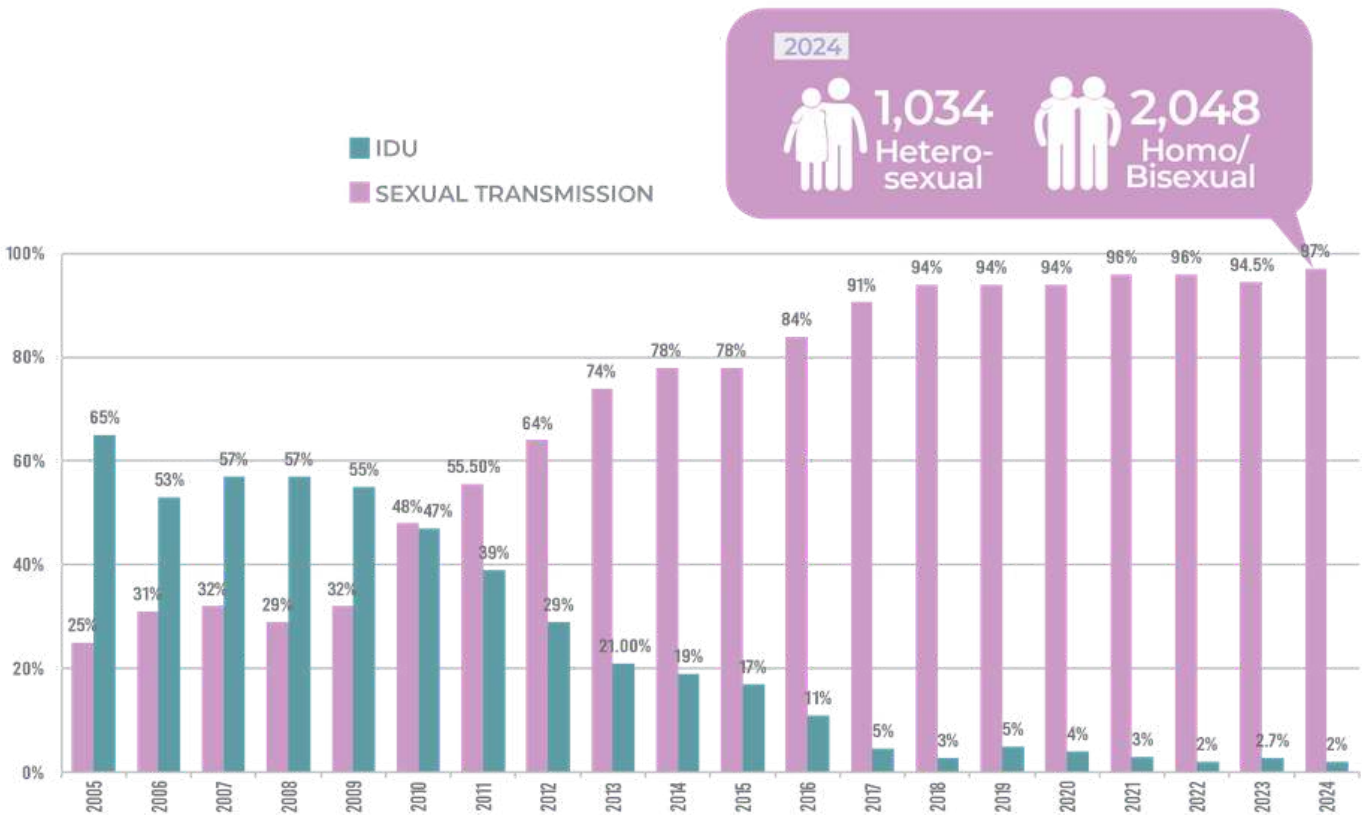
* Include blood transfusions, organ transplantations, needle stick injuries and no information. (% of 3,185 new infections)

HIV Transmission by Age in 2024

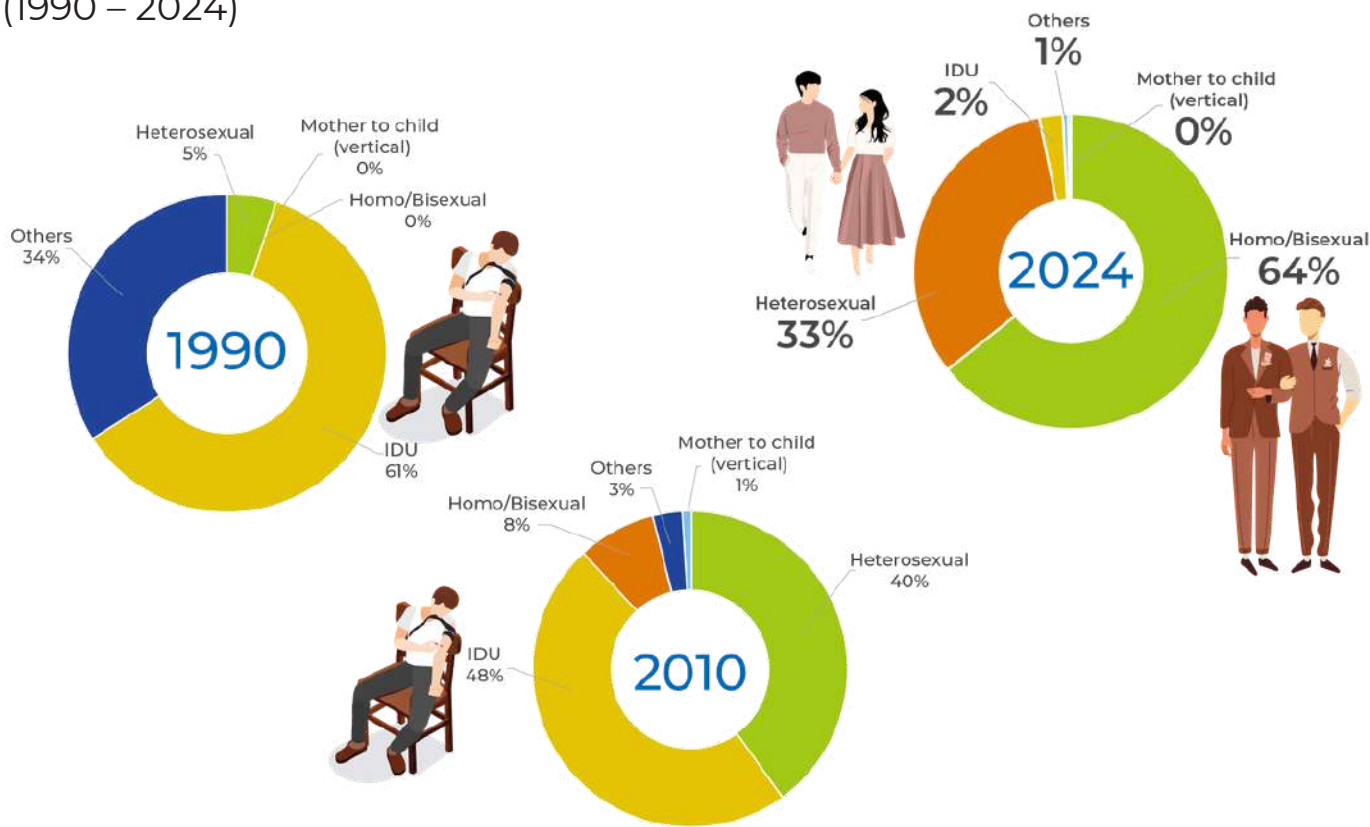


(% of 3,185 new infections)

Comparison of New HIV Infections between Injecting Drug Users (IDU) & Sexual Transmission (2005-2024)



Changes in HIV Landscape (1990 – 2024)



Source: HIV/STI Section, Division of Disease Control, Ministry of Health Malaysia

FUNDRAISING EVENTS AND CAMPAIGNS



2024 MALAYSIAN AIDS FOUNDATION RED RIBBON GALA



The MAF Red Ribbon Gala 2024 raised a record RM2.8 million, the highest ever in the gala's 15-year history, in its mission to end AIDS by 2030.

Held on 30 November 2024 at the Sunway Resort Hotel, Sunway City Kuala Lumpur, in conjunction with Sunway Group's 50th Anniversary and World AIDS Day.





SPONSORS AND PARTNERS

Allianz Insurance Berhad
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 Aubrey Suwito Productions
 Audio Synergy Projects &
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 Avisena Healthcare
 Berjaya Group of Companies
 Dato' Jerry Ambuting
 DBS Bank Sdn Bhd
 Everbest Studio Sdn Bhd
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 Flipout Production Sdn Bhd
 Gagasan Piramid
 Karex Berhad
 Marcus Chan & Tina Fazlita
 Maya Backline Sdn Bhd
 Majlis Agama Islam Wilayah
 Persekutuan
 Majlis Islam Sarawak
 MBSB Bank
 Ministry of Health Malaysia
 PETRONAS Dagangan
 Prime Minister Office
 Public Islamic Bank
 Public Performance Malaysia
 (PPM) Berhad
 Social Security Organisation
 (PERKESO)
 Sunway Berhad
 Sunway Group
 Sunway Resort Hotel
 Tenaga Nasional Berhad
 Weststar Aviation Berhad
 Yayasan PETRONAS
 Yayasan Sime Darby

The event was hosted by Professor Dato' Dr. Adeeba Kamarulzaman, Chairman of MAF, and Tan Sri Sir Dr. Jeffrey Cheah, Founder and Chairman of Sunway Group. Special guests included Health Minister YB Datuk Seri Dr. Dzulkefly Ahmad and Women, Family and Community Development Minister YB Dato' Sri Hajah Nancy Shukri.

The Gala raised RM 2.8 million through sponsorships and table sales, with strong support from the Sunway Group, Yayasan Petronas, and KAREX. The Ministry of Health also announced an additional RM 1 million for its HIV services programme, increasing the annual budget to RM 8 million starting in 2025.

During the evening, the prestigious Tun Dr. Siti Hasmah Award was presented to KOMITED Malaysia, a community-based organisation led by former drug users, in recognition of their impactful work in HIV prevention and their dedicated support for vulnerable populations.

The funds raised from this Gala will directly support essential HIV treatment programmes for underserved individuals living with HIV. These contributions will be channelled through the Medicine Assistance Scheme, ensuring that critical aid reaches those most in need.

KEY FIGURE

**RM2.8 million
raised**

MAF TUN DR SITI HASMAH AWARD 2024



The award honours organisations and individuals whose outstanding contributions advance Malaysia's goal of ending the AIDS epidemic as a public health concern.

The Tun Dr Siti Hasmah Award, established by the Malaysian AIDS Foundation (MAF) in 1996, is the highlight of the prestigious Red Ribbon Gala. This distinguished honour represents MAF's deepest appreciation for individuals and organisations that have demonstrated exceptional courage, unwavering commitment, and outstanding dedication in creating meaningful and lasting change for communities disproportionately affected by HIV/AIDS.

Recognised as the highest accolade conferred by MAF, the award celebrates exemplary HIV/AIDS advocates and respected community leaders whose contributions have significantly advanced the national response to HIV/AIDS.

DISTINGUISHED PANEL OF FINAL JURY OF THE TUN DR SITI HASMAH AWARD 2024

En. Munir Abdul Aziz

Head of the Jury, Trustee of MAF

Puan Nik Tasha Nik Kamaruddin

Chief Brand Strategy Officer, Sunway Group

Dato' Dr. Noorhayati Rusli

Deputy Director General of Health (Public Health), MOH

Dr Anita Binti Suleiman

Former Director of Disease Control, MOH and President, College of Public Health Medicine

Dato' Dr. Suresh Kumar

Senior Consultant, Infectious Disease, Hospital Sungai Buloh

Dr. Fazidah Yuswan

Head of HIV/STI Sector, Ministry of Health

En. Azrul Mohd Khalib

CEO of Galen Centre for Health & Social Policy and Co-Founder of Code Blue Health News



THE WINNER OF MAF TUN DR SITI HASMAH AWARD 2024

We extend our heartiest congratulations to KOMITED Malaysia, the esteemed recipient of the Tun Dr. Siti Hasmah Award 2024! This prestigious award recognises **KOMITED Malaysia's** outstanding commitment to empowering vulnerable communities while tackling the dual challenges of HIV and substance abuse.



Through their innovative social integration programme, KOMITED Malaysia provides essential job training and skill-building opportunities at shelter homes and drug rehabilitation centres. This initiative has enabled countless individuals to rebuild their lives with dignity, showcasing a powerful story of resilience and impact. Their efforts remind us that community-driven initiatives are indeed the backbone of a future free from AIDS.

KOMITED Malaysia's remarkable achievements were celebrated with a cash prize of RM20,000, a specially commissioned trophy, and a Certificate of Excellence. This year's award selection process was expertly overseen by MAF Trustee En. Munir Abdul Aziz, who chaired a distinguished panel of jurors. Nominees were evaluated on key criteria including community impact, innovation, advocacy, sustainability, leadership, and inclusivity - qualities that KOMITED Malaysia exemplifies in abundance.





KOMITED Malaysia (Komuniti Intervensi Dadah Malaysia), formerly known as DiC Malaysia (Drugs Intervention Community Malaysia), is a registered non-profit Community-Based Organisation (CBO) initiated, led, and managed by former drug users. The organisation began its grassroots efforts in 1998 in Kuantan, Pahang, in response to the growing negative impact of drug use and HIV/AIDS within the community. These early initiatives were formally recognised with its official registration as a non-governmental organisation (NGO) in 2001, marking the establishment of DiC Malaysia.

As the need for comprehensive and sustained interventions increased, DiC Malaysia expanded its programmes beyond Kuantan to cover the entire state of Pahang in 2007. This expansion reflected the organisation's commitment to addressing drug use and HIV/AIDS through community-led, evidence-based approaches, including harm reduction, prevention, and support services for affected individuals and communities.

In 2011, the organisation reached a major milestone by extending its operations nationwide and registering as KOMITED Malaysia. This transition marked its evolution into a national entity, strengthening its capacity to advocate for effective drug and HIV/AIDS interventions, empower communities, and contribute meaningfully to Malaysia's national response to drug use and HIV/AIDS.







2024 MAF POISE & POWER HIGH TEA CELEBRATION



The Malaysian AIDS Foundation held the Poise & Power High Tea Celebration at Hilton Kuala Lumpur to honour the strength and journey of over 15,000 women living with HIV.

With the theme "Count Her In: Accelerating Gender Equality Through Economic Empowerment," the event celebrated women who show courage, resilience, and grace, in line with the spirit of International Women's Day.



More than 20 million women and girls around the world are living with HIV, including 15,000 in Malaysia. To end AIDS by 2030, we must recognise their roles and ensure they are at the heart of our response. This means giving them the support, resources, and voice they need to overcome the challenges of living with HIV.

MAF continues to champion the rights of women living with HIV by helping them access equal economic opportunities. Programmes like the MyLady Assistance Scheme and the PERKESO Return-to-Work Program support these women in becoming more independent and self-reliant.

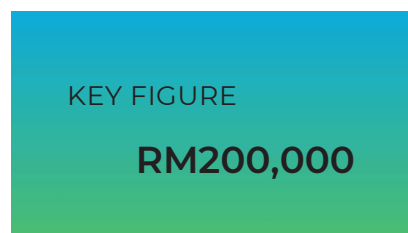
The event included a cheque presentation to MAF Chairman,



YBhg. Professor Dato' Dr. Adeeba Kamarulzaman, on behalf of the Malaysian AIDS Foundation. The donation came from the Ministry of Youth & Sports, represented by Deputy Secretary-General Puan Ramona Mohd Razali on behalf of YB Hannah Yeoh.

Additional contributions were made by Pusat Khidmat Rakyat, represented by YB Vivian Wong Shir Yee, MP for Sandakan and SHAPE Advisor, along with other donors. These funds will support beneficiaries of the MyLady Assistance Scheme.

The celebration also featured performances by RRCS celebrities Bob Yusof, Dee, and Shah Shamshiri, along with local artists Ida Mariana, Atilia, and Salamiah Hassan.



SPONSORS AND PARTNERS

Abott Malaysia
Corporate Partner
EPIC AV Sdn Bhd
Hilton Kuala Lumpur
Kay Event & Patisserie
Ministry of Health Malaysia
Ministry of Youth and Sports Malaysia
NAZ Medical
Public Performance Malaysia (PPM)
Tenaga Nasional Berhad
Tina Fazlita
Yang Berhormat Vivian Wong
Yayasan PETRONAS
Yayasan Sime Darby
Yang Berhormat Hannah Yeoh



Paise & POWER

A HIGH TEA CELEBRATION

Honoring Malaysian Women Living with HIV

28 JUNE 2024 • HILTON HOTEL KL



Sharing session by

YANG BERNYAMAT
VIVIAN WO SHIR YEE

BENEFICIARIES



MERCHANDISES



In 2024, the Malaysian AIDS Foundation, in a continued collaboration with renowned designer **Datuk Professor Jimmy Choo, OBE**, introduced two eye-catching merchandises - the signature Tote Bag and Thermos Flask that has been given a refreshing new look - to mark our 30th Anniversary.

In 2024, the Malaysian AIDS Foundation (MAF) strengthened its commitment to innovative fundraising and brand engagement through a continued collaboration with the internationally acclaimed designer Datuk Professor Jimmy Choo, OBE. This partnership saw the launch of refreshed and thoughtfully redesigned versions of MAF's signature Tote Bag and Thermos Flask, combining style with purpose to appeal to supporters and collectors alike.

MAF's approach went beyond mere product design. With a strategic multi-channel effort, the Foundation amplified its reach and accessibility, bringing these coveted items to a wider audience. Corporate partnerships enabled exclusive collaborations, event booths provided immersive experiences for supporters to engage directly with the brand, and online platforms such as Shopee and MAF's official website made it effortless for people across the country to shop and contribute.

Through this dynamic combination of creativity, innovation, and accessibility, MAF not only enhanced its fundraising efforts but also strengthened community engagement, turning everyday items into symbols of solidarity and impact.

KEY FIGURE

RM80,000

REGULAR GIVING



We are deeply thankful to everyone who has joined this grassroots movement, demonstrating the extraordinary impact that can be achieved when people come together with shared purpose and compassion. Your unwavering support not only enables MAF to provide essential services and care, but also helps foster a more caring, inclusive, and stigma-free society. Together, we are creating real, lasting change, empowering lives, strengthening communities, and sending a powerful message that no one affected by HIV is ever alone.

As a charitable organisation, the Malaysian AIDS Foundation (MAF) depends entirely on contributions and support from institutions and kind-hearted individuals to sustain the delivery of vital humanitarian aid to our beneficiaries.

MAF sincerely extends its heartfelt gratitude to the more than 1,300 compassionate individuals whose regular contributions, starting from as little as RM20 a month, have played a vital role in supporting our ongoing fight against HIV/AIDS.

Each donation, no matter the size, is a powerful testament to the generosity and commitment of our community, and collectively, these contributions have made a meaningful difference in the lives of countless individuals affected by HIV across Malaysia.

KEY FIGURE

RM65,000



AIDS SOLIDARITY FUND HIGHLIGHTS

2024 MAYBANK TREATS FAIR



This event holds immense significance for the Malaysian AIDS Foundation (MAF), as since 2010 we have had the privilege of being the partner and sole charity beneficiary of this esteemed fair in raising funds to support our mission to combat HIV/AIDS and provide essential services to those affected.

At last year's Maybank Treats Fair, we experienced an incredible outpouring of support, marked by enthusiastic public participation and generous contributions that greatly enhanced our fundraising efforts and elevated awareness of our mission to combat HIV/AIDS.

A key highlight of the event was Maybank's impactful support through the auction of highly sought-after electronic items, including Apple and Samsung products, televisions, and more. This initiative not only drew strong engagement from attendees but also generated significant funds for the Malaysian AIDS Foundation.

In addition, MAF operated a dedicated merchandise booth, where Maybank Card members were able to redeem their Treats Points for exclusive MAF products—further contributing to the success of the event while raising the profile of our cause.

Thanks to this meaningful collaboration, Maybank successfully raised and donated a total of RM114,000 to MAF through the auction, making a substantial difference in our ability to deliver life-saving treatment, care, and support to individuals affected by HIV/AIDS.



SPECIAL PROGRAMMES



MAF & MAC HARI RAYA AIDILFITRI OPEN HOUSE

The Malaysian AIDS Foundation (MAF) and the Malaysian AIDS Council (MAC) held the Majlis Rumah Terbuka Aidilfitri in conjunction with International AIDS Memorial Day. The event honoured those affected by HIV and remembered the lives lost to AIDS.



A key highlight was the presentation of a mock cheque worth RM7 million by Dr. Anita Suleiman, Director of Disease Control at the Ministry of Health Malaysia (MOH), to Mr. Munir Abdul Aziz, Trustee of MAF. The funds will support the HIV/AIDS Prevention Programme under the Differentiated HIV Services for Key Populations (DHSKP) model.

The event also marked a special milestone, 10 years of partnership with Yayasan Sime Darby (YSD). This collaboration has played a major role in reducing stigma and discrimination, supporting harm reduction programmes, and driving the MOH-YSD-MAF tripartite partnership for DHSKP implementation in Miri, Sarawak.

A symbolic Pulut Kuning cutting ceremony was held, led by Dr. Hajjah Yatela Zainal Abidin, CEO of YSD, and Ms. Muzdalifah Mohd Nasir, Head of Strategy and Corporate Affairs of YSD, with witnesses including Mr. Jasmin Jalil, Executive Director of MAF & MAC, and other key figures from MAC and MOH.

The event was brought to life by RRCS celebrities such as Bob Yusof, Hafiz Hamidun, Hezrina Hedzer, and musical performances by Alun Tradisi. Emcees and MAF RRCS celebrity supporters Shah Shamshiri and Dee added warmth and entertainment throughout the evening.



SUNWAY 50TH ANNIVERSARY CELEBRATION

SUNWAY SINAR RAMADAN



In celebration of Sunway's 50th anniversary, the Malaysian AIDS Foundation was proud to be part of the Sunway Sinar Ramadan initiative under the month-long #SunwayforGood CSR campaign.

This meaningful effort brought festive joy and essential support to underserved communities across five states, spreading the true spirit of compassion, unity, and generosity throughout Malaysia during the holy month of Ramadan.

The campaign journey began in Johor and continued through Perak, Penang, and Selangor, before culminating in a heartfelt finale in Terengganu.

Through the #SunwayforGood initiative, over 500 beneficiaries were reached and supported, with each event highlighted by warm and inclusive Iftar gatherings that fostered a strong sense of community and shared celebration.

We extend our heartfelt gratitude to Sunway Group for their steadfast support in bringing this initiative to life, and for their ongoing commitment as a valued Sustainable and Strategic Corporate Partner of the Malaysian AIDS Foundation.



MOCK CHEQUE PRESENTATION

BY PERKESO & MAIWP



The Malaysian AIDS Foundation (MAF) has hosted a Mock Cheque Presentation Ceremony by the Social Security Organisation (PERKESO) and the Federal Territories Islamic Religious Council (MAIWP) to the Foundation.

The generous contributions from PERKESO and MAIWP will be channelled into the Medical Assistance Programme, set to benefit 55 recipients by ensuring they have access to essential HIV treatment, care, and support services.

The mock cheques were presented to Professor Dato' Dr. Adeeba Kamarulzaman, Chairperson of the Malaysian AIDS Foundation, by Dr. Azlan Darus, Head of the Prevention, Medical & Rehabilitation Division representing PERKESO,

and Ustaz Ahmad Talmizi Yahaya, Manager of the Zakat Distribution Division representing MAIWP. The presentation was witnessed by Mr. Jasmin Jalil, Executive Director of the Malaysian AIDS Foundation.

MAF looks forward to continued collaboration with these two esteemed organisations to help ease the burden of those in need of life-saving care and support.



WORLD AIDS DAY CELEBRATING 2024



The Malaysian AIDS Council (MAC) and Malaysian AIDS Foundation (MAF) concluded the 2024 World AIDS Day (WAD) celebrations with a powerful event highlighting the courage, resilience, and progress of the HIV community.

Officiated by MAC President Associate Professor Dr. Raja Iskandar Shah, the gathering brought together community members, activists, and partners to reflect on a year of impactful HIV response.

A defining moment was the public disclosure of HIV status by seven individuals—ranging from a young man in his twenties to a veteran activist living with HIV for over 30 years—who shared their stories openly, challenging stigma and reshaping public perceptions. Their testimonies underscored how medical advances and strong community support now enable people with HIV to live long, healthy, and fulfilling lives.

The event honored pioneers in Malaysia's HIV movement, awarding KOMITED Malaysia—the leading organization supporting people who inject drugs—with the prestigious Tun Dr. Siti Hasmah Award. Founder Khalid Hashim reflected on three decades of advocacy, second chances, and systemic change.

Aligned with this year's WAD theme, "Taking the Right Path," the celebration emphasized that ending AIDS requires not only treatment but also equity, inclusion, and removal of socio-economic barriers. The Ministry of Health reaffirmed its commitment to civil society collaboration, announcing an additional RM1 million in funding for HIV prevention grants—raising the annual Differentiated HIV Services for Key Populations (DHSKP) fund to RM8 million from 2025.

The day featured dynamic programming, including a Best Practice Convention, a community-run flea market, exhibitions, and a vibrant dance competition that fused art with activism. The event was made possible through key partners such as Abbott Laboratories, SPD Scientific, and GSK Healthcare, exemplifying the vital role of public-private partnerships in advancing the national HIV response.



GRANT MANAGEMENT PROJECTS



PAL SCHEME

BY YAYASAN SIME DARBY



The PAL Scheme remains a powerful and lasting symbol of Yayasan Sime Darby's unwavering commitment to the goal of Ending AIDS.

The PAL Scheme has brought renewed hope and tangible relief to 100 low-income People Living with HIV (PLHIV) who, without this essential support, would struggle to afford their lifesaving antiretroviral (ARV) treatment—often costing thousands of Ringgit each month. By providing subsidised ARVs, prescribed and dispensed through 18 government hospitals nationwide, the scheme ensures that financial barriers do not prevent PLHIV from accessing the treatment they need to live healthy, productive lives.

This year marks the fourth funding cycle of Yayasan Sime Darby's (YSD) generous support for the PAL Scheme, with a total grant of RM350,000 allocated for the period from November 2023 to October 2024. This sustained commitment not only provides immediate assistance to those in need but also reinforces the broader public health goal of uninterrupted treatment access, which is critical for achieving viral suppression and reducing HIV transmission.

YSD's continued support underscores its strong alignment with the Ministry of Health Malaysia's National Strategic Plan to End AIDS, which aims for 95% treatment coverage among people living with HIV by 2030. Through this partnership, the PAL Scheme exemplifies how targeted funding and collaboration can make a measurable difference in the fight against HIV, transforming lives while advancing Malaysia's national HIV response.



MEDICINE ASSISTANCE SCHEME

BY PERKESO, MAJLIS AGAMA ISLAM WILAYAH PERSEKUTUAN & MAJLIS ISLAM SARAWAK

In 2024, PERKESO and MAIWP continued their support for the scheme for the third year in a row, with additional sponsorship from Majlis Islam Sarawak (MIS). Together, these organisations help PLHIV across Malaysia access the treatment they need to live healthy and dignified lives.



In 2024, PERKESO and MAIWP proudly marked their third consecutive year of steadfast support for the Malaysian AIDS Foundation's Medicine Assistance Scheme, reaffirming their enduring commitment to making a tangible difference in the lives of People Living with HIV (PLHIV). This year, their generous contributions amounted to RM606,000, providing critical assistance to 55 beneficiaries in need of second-line antiretroviral (ARV) treatment, medications essential for maintaining health when first-line therapies are no longer effective.

Adding to this impactful collaboration, Majlis Islam Sarawak (MIS) also extended its generous sponsorship, contributing RM300,000 to support additional beneficiaries under the programme. Together, these combined efforts have ensured that even more PLHIV across Malaysia can access lifesaving treatment without the burden of prohibitive costs, enabling them to focus on restoring their health and living with dignity.

The unwavering support from PERKESO, MAIWP, and MIS underscores a shared belief in the resilience, potential, and dignity of PLHIV. Beyond financial assistance, this partnership empowers beneficiaries to reclaim their lives, contribute meaningfully to their communities, and play an active role in advancing Malaysia's national response to HIV/AIDS. Through such collaboration, the Medicine Assistance Scheme continues to transform lives, demonstrating the profound impact of collective compassion and strategic investment in public health.



MYLADY ASSISTANCE SCHEME

BY YAYASAN PETRONAS



This programme provides zero-interest financing with flexible repayment terms, easing the path for women to pursue and grow their business ventures. Funded by Yayasan Petronas, the scheme has benefitted 48 in women across Selangor, Terengganu, Kedah, Kelantan, Johor, Kuala Lumpur, Pahang, Perak, Sabah, and Sarawak, in 2024.

More than just financial aid, the initiative offers comprehensive training and mentorship programmes, equipping beneficiaries with the essential skills, knowledge, and guidance needed to build and sustain successful businesses.

The MyLady Assistance Scheme is a sustainability grant supporting women living with HIV in their entrepreneurial activities through a microcredit loan programme.

Through this empowering initiative, we strive to uplift women living with HIV by providing the tools, confidence, and support they need to thrive in their entrepreneurial journeys.



TERATAK KASIH TOK NAN PROJECTS



MAF has been supporting Sarawak's HIV Treatment, Prevention, Care, and Education programme for over a decade, with a focus on assisting individuals living below the poverty line. Currently, our efforts benefit more than 5,000 direct beneficiaries.

In Kuching, Sarawak, our One-Stop Centre for PLHIV – otherwise known as Teratak Kasih Tok Nan, is providing a wide range of services – from treatment referral to transportation assistance and from halfway home to empowerment programme for single mothers living with HIV.

In addition to offering immediate relief and care, Teratak Kasih Tok Nan provides dedicated mentorship programmes aimed at equipping beneficiaries with the essential skills, knowledge, and guidance needed to grow and sustain their businesses. These initiatives play a vital role in empowering individuals to achieve long-term economic independence and enhance their overall quality of life.



SARAWAK & SABAH HEALTH ACCESS PROGRAMME (SHAPE)

SHAPE Sarawak and Sabah is a subsidy programme dedicated to easing the financial burden of travel for patients living with HIV and other chronic illnesses who require hospital treatment. Prioritising individuals from the B40 income group, the initiative ensures that access to essential healthcare remains within reach, regardless of economic circumstances.



As part of its comprehensive HIV services in Borneo, the Malaysian AIDS Foundation (MAF) is proud to administer the Travel Subsidy Programme, a vital initiative aimed at easing the financial burden of transportation for individuals who require regular access to healthcare services.

Known as the Sarawak & Sabah Health Access Programme (SHAPE), this initiative serves as a lifeline for over 450 low-income and hardcore poor individuals each year, spanning the Kuching, Samarahan, and Miri divisions in Sarawak, as well as Sandakan, Kota Kinabalu, Tawau, Kunak, and Lahad Datu in Sabah.

By addressing the practical challenges of distance and travel costs, SHAPE ensures that patients living in remote or underserved areas can attend medical appointments, receive follow-up treatments, and access essential care without interruption.

Beyond providing financial assistance, SHAPE plays a critical role in promoting continuity of care and improving health outcomes for People Living with HIV (PLHIV). By removing transportation barriers, the programme empowers individuals to maintain their treatment regimens, manage their health proactively, and ultimately enhance their quality of life.

Through SHAPE, MAF demonstrates its commitment not only to medical care but also to fostering equity and inclusion in healthcare access across Malaysia's most geographically challenging regions.

DIFFERENTIATED HIV SERVICES FOR KEY POPULATIONS (DHSKP)



DHSKP uses a decentralised approach, providing services through community-based centres, primary healthcare clinics, and hospitals. These facilities form a network that connects clients to care and ensures continuity throughout their treatment journey.

The programme operates in 45 locations nationwide, offering comprehensive healthcare packages for PLHIV. These include HIV testing and treatment, as well as screening for STIs and Hepatitis C, helping key populations access the care they need in a coordinated and accessible way.

The Differentiated HIV Services for Key Populations (DHSKP) is a holistic intervention programme that delivers integrated prevention, treatment, and support services for HIV, sexually transmitted infections (STIs), and Hepatitis C, tailored to meet the unique needs of key populations.

The DHSKP programme aims to reduce HIV transmission and support key populations in Malaysia. Funded by the Ministry of Health (MOH), it aligns with Strategy 1: Testing and Treatment to End AIDS under the National Strategic Plan for Ending AIDS 2016–2030 (NSPEA). The programme integrates HIV services with related healthcare, including tuberculosis (TB), voluntary counselling and testing (VCT), opportunistic infections (OIs), prevention of mother-to-child transmission (PMTCT), sexual and reproductive health (SRH), and Hepatitis B and C testing.



RESOURCE MOBILISATION & ADVOCACY



LEADERSHIP IN ADVOCACY GRANT

BY YAYASAN SIME DARBY



The Leadership in Advocacy Grant from Yayasan Sime Darby (YSD) helps support the joint advocacy secretariat run by the Malaysian AIDS Foundation (MAF) and the Malaysian AIDS Council (MAC). This secretariat acts as the central hub for planning and coordinating national HIV/AIDS advocacy efforts, driving strategies that support Malaysia's goal to end AIDS by 2030.

This funding supports the salaries of three key team members who form the core of the joint advocacy secretariat. They play an important role in driving national HIV/AIDS advocacy and supporting the smooth implementation of community programmes. Their work includes engaging with policymakers, working with government, civil society, and private sector partners, and helping to coordinate and track various advocacy and health initiatives.

One key programme supported through this grant is the Tripartite HIV Intervention Programme (THIP Sarawak) in Miri. This initiative brings together government bodies, NGOs, and corporate partners to provide HIV prevention, testing, treatment, and care services, especially for vulnerable groups with higher risk of infection.

Now in its fourth cycle, Yayasan Sime Darby's continued support, totalling RM1.5 million over three years until June 2026, shows a strong and lasting commitment to strategic advocacy and partnership. This investment not only helps retain essential staff but also strengthens national efforts to end AIDS in Malaysia by 2030..



TOWARDS ENDING AIDS BY MALAYSIAN BUSINESSES (TEAM B)



TeamB, an acronym for Towards Ending AIDS by Malaysian Businesses, is a specialised capacity-building programme developed by the Malaysian AIDS Foundation (MAF).

The main goal of the TeamB programme is to help employers better address HIV and AIDS in the workplace. It provides businesses with the knowledge and tools needed to develop and implement effective workplace policies. These policies cover key areas such as non-discrimination, fair hiring practices, leadership support, confidentiality, clear communication, and prevention strategies.

Through TeamB, employers are encouraged to take proactive steps to create a safe, supportive, and inclusive work environment for all employees. The programme helps businesses manage the challenges of HIV and AIDS while promoting fairness, equality, and overall employee well-being.



FLOOD ASSISTANCE FOR COMMUNITIES AFFECTED BY HIV AND AIDS

In early December 2023, 12 beneficiaries and 3 Shelter Homes have expressed their desire to get assistance under the Flood Relief Emergency Support Program.



However, we anticipate that more beneficiaries will apply, as flash floods are expected to persist until late February 2024.

In response to this crisis, MAF has acted swiftly and decisively to address both immediate needs and long-term resilience. Through strategic partnerships with corporate allies, the Foundation is strengthening disaster preparedness, enhancing emergency response capabilities, and supporting the restoration of damaged facilities.

This collective effort underscores a steadfast commitment to protecting the well-being of those most vulnerable, while empowering communities to face future challenges with greater strength and resilience.

We extend our heartfelt gratitude to CIMB Foundation and Yayasan Salam for their unwavering support in our relief efforts. The Malaysian AIDS Foundation also sincerely thanks our Partner Organisations and beneficiaries for their continued collaboration, which enables us to reach those in need and magnify the impact of our collective work.



MAF-YP CAKNA CHILI BOH PROGRAMME

**FOR THE CAKNA CHILI PROGRAMME
BY PERTUBUHAN KOMUNITI CAKNA TERENGGANU**



We sincerely thank our corporate partner, Yayasan PETRONAS (YP), for supporting the Uplifting Lives: Homes for the Cakna Chili Programme by Pertubuhan Komuniti Cakna Terengganu.

This programme is thoughtfully crafted to support sustainable initiatives in welfare homes across Malaysia, with a strong emphasis on empowering vulnerable and marginalised communities. By offering social reintegration support and vocational training within shelter environments, the initiative seeks to help former injecting drug users and other at-risk individuals rebuild their lives with dignity and purpose

Ultimately, the programme empowers participants to reintegrate into society as active, self-reliant contributors, equipping them with the skills, confidence, and support needed to sustain meaningful employment, build strong social networks, and lead fulfilling lives.

By fostering personal growth and resilience, the initiative not only transforms the lives of individuals but also generates long-term positive change within their families, communities, and society at large, promoting inclusion, stability, and shared prosperity.



HIV WORKPLACE POLICY

Over thirty years since Malaysia's first reported HIV case, stigma and discrimination remain prevalent in workplaces, continuing to limit the opportunities and well-being of individuals living with HIV/AIDS.



To address the persistent challenges faced by People Living with HIV (PLHIV), the MAF and MAC has been championing the introduction of workplace legislation specifically focused on HIV. This proposed law is designed to protect PLHIV from discrimination and stigma, enabling them to participate fully in the workforce with dignity, equality, and fairness.

The Ministry of Human Resources (MOHR), through the Department of Labour (Jabatan Tenaga Kerja), is in the process of drafting a comprehensive Discrimination Act that explicitly safeguards the rights of People Living with HIV (PLHIV) in the workplace. Once enacted, this legislation will provide legal recourse for individuals who experience unfair treatment, prejudice, or termination due to their HIV status, reinforcing a commitment to equality and justice in employment.

Aligned with our mission to uphold the rights and dignity of PLHIV, MAF will continue to provide guidance and support to clients in navigating this legal framework. This includes offering information on workplace rights, assisting in the reporting of discrimination, and facilitating access to relevant legal and employment support services. By empowering PLHIV to seek protection under the law, we aim to cultivate workplaces that are inclusive, equitable, and free from stigma.

MEDIA AND COMMUNICATIONS



SATELLITE SYMPOSIUM IAS 2024

25th International AIDS Conference in Munich, Germany



The Malaysian AIDS Foundation (MAF), Malaysian AIDS Council (MAC), and Sunway Group successfully organized a special Satellite Symposium at the 25th International AIDS Conference in Munich, Germany.

The Malaysian AIDS Foundation (MAF), Malaysian AIDS Council (MAC), and Sunway Group co-hosted a Satellite Symposium at the 25th International AIDS Conference in Munich on July 25, chaired by Prof. Dato' Dr. Adeeba Kamarulzaman and moderated by Assoc. Prof. Dr. Raja Iskandar Shah.

Dr. Anita Suleiman highlighted challenges in implementing HIV pre-exposure prophylaxis (PrEP) due to cultural and religious stigma, urging harm reduction aligned with Shariah and public health principles. Dr. Mazliza Ramly then presented the PrEPGov pilot—supported by MAC, MAF, and the Global Fund—which has shown early success among 3,000 participants through government clinics and community health workers.

Assoc. Prof. Dr. Raja Iskandar and Yan Nee Gan introduced innovative PrEP delivery methods, including discreet apps and community pharmacies.

Nik Tasha Nik Kamaruddin of Sunway Group addressed sustainability challenges amid shifting policies and funding cuts, underscoring Sunway's partnership with MAF to support rural communities in Sabah and Sarawak through HIV services and livelihood programs under its *"Leaving No One Behind"* ethos.

MAC and MAF thanked Sunway for its continued support, marking five years of a growing collaboration.



ECONOMIC RETURN OF INVESTMENT IN MAC & MAF PROGRAMS (2019-2023)



The Malaysian AIDS Foundation (MAF) and Malaysian AIDS Council (MAC) conducted a comprehensive study from 2019 to 2023 to evaluate the economic return of investment of our HIV prevention and treatment programs.

By using the productivity approach, the study assessed how interventions targeted at key populations and People Living with HIV (PLHIV) contribute to restoring or maintaining economic productivity.

This report highlights the Return on Investment (ROI) generated by these programs, emphasizing their role in reducing economic dependency, improving health outcomes, and boosting national productivity.

The study employed a productivity approach, which estimates ROI based on a productivity coefficient derived from data on workforce participation and minimum wage rates sourced from the Department of Statistics Malaysia (DOSM).

From 2019 to 2023, MAF and MAC's HIV prevention and treatment programs generated total productivity gains of RM 707,167,084. Prevention programs contributed RM 666,775,705, while treatment programs added RM 40,391,379. With a total expenditure of RM 48,858,640, the programs achieved an overall return of RM 14 for every RM 1 spent.

Prevention programs helped key populations stay HIV-negative, enabling them to remain in the workforce and avoid productivity losses. Each RM 1 spent on prevention yielded RM 14 in gains, benefiting individuals by improving their health and quality of life, and society by reducing transmission rates and creating healthier communities.

Treatment programs provided access to Antiretroviral Therapy (ART) for PLHIV, helping them recover and reach viral suppression within three to six months. Productivity increased from 75% during recovery to 100% after viral suppression, adding RM 40,391,379 in gains. These programs also lowered healthcare costs, reduced dependence on government support, and improved family stability.

Overall, MAF and MAC's HIV programs generated significant economic and social returns, improving health, empowering individuals, and supporting a more productive society.

Economic Return on Investment of MAF & MAC Programs 2019-2023

**5 Years
of Transformative Impact**

MAC & MAF programs reaching

83,815 individuals



76,235

received **prevention kits** to
reduce transmission risks



Economic Achievements

With an investment
of

**RM 48.8
million**



The programs generated

**RM 707 million
in productivity gains**



44,149

accessed **HIV testing**
services



7,580

were **started or**
supported to treatment



Reflecting an exceptional

ROI
RM1 : RM14

RED RIBBON CELEBRITY SUPPORTERS



The Red Ribbon Celebrity Supporters (RRCS) bring together a passionate and diverse group of Malaysian celebrities united in their commitment to HIV/AIDS awareness and social impact.



The Red Ribbon Celebrity Supporters (RRCS) are a committed and diverse group of Malaysian celebrities who have voluntarily dedicated themselves to the fight against the HIV/AIDS epidemic. Since its establishment in 2008, the RRCS has steadily grown, uniting both household names and emerging talents from across the entertainment industry. Bound by a shared purpose, these public figures leverage their influence to shape public perceptions, challenge stigma, and raise awareness about HIV/AIDS across the nation.

Over the years, the RRCS has welcomed an impressive roster of celebrated personalities. Longstanding members include renowned figures such as Fahrin Ahmad, Dato' Aaron Aziz, Dayang Nurfaizah, Joey G, Bob Yusof, Hafiz Hamidun, Shah Shamshiri, Winnie K, and DJ Ananthaa. In recent years, new voices have joined the movement, including Vanidah Imran, Dato' Chef Ismail, Deborah Henry, Dino Omar, Kamarul Bahrin, Sean Ghazi, and Muadz, each bringing fresh energy, innovative ideas, and renewed perspectives to further the cause.

Together, the RRCS continues to play a vital role in amplifying HIV/AIDS advocacy, demonstrating how public influence and social responsibility can unite to create meaningful, lasting change in society.

RED RIBBON CELEBRITY SUPPORTERS

Their unwavering commitment and tireless advocacy have been instrumental in advancing MAF's mission and significantly amplifying our reach within communities affected by HIV/AIDS. Through public engagement, awareness campaigns, and active participation in key initiatives, the RRCS has helped to challenge stigma, promote understanding, and inspire action nationwide. Working hand-in-hand with our partners and stakeholders, these influential advocates continue to occupy a vital role at the forefront of Malaysia's national response to HIV/AIDS.

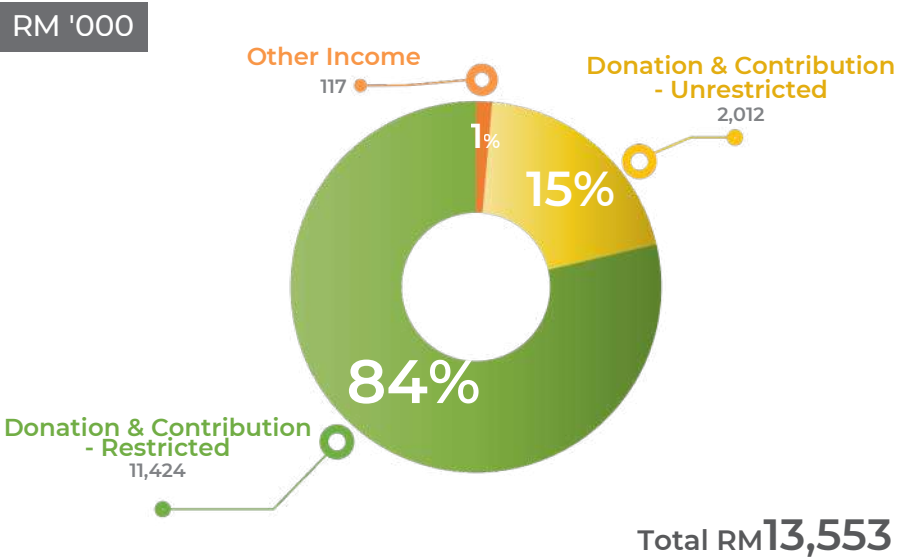
The sustained dedication of the RRCS stands as a powerful testament to the transformative impact of unity, compassion, and advocacy. Their efforts demonstrate how individuals with influence can galvanise communities, foster dialogue, and create meaningful change that resonates far beyond the spotlight.



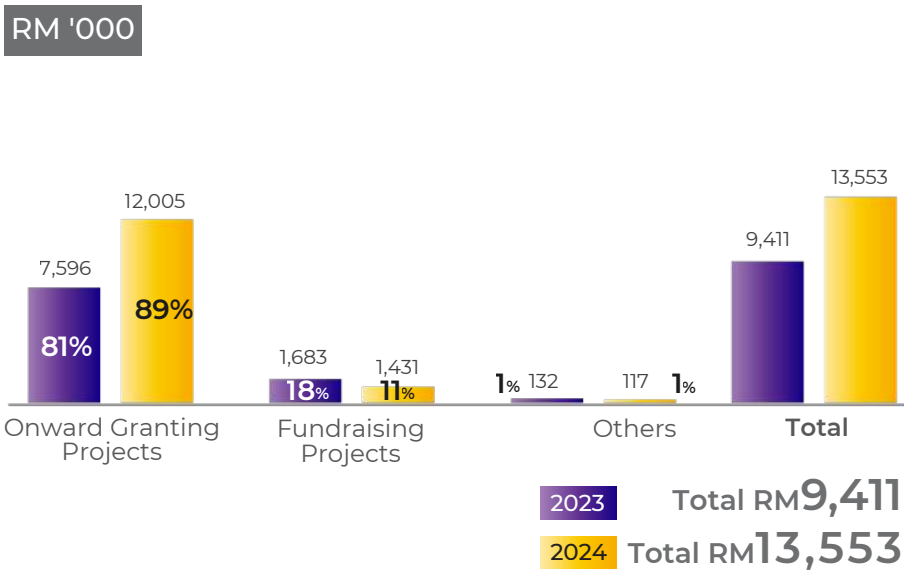
Looking ahead, we remain confident in the collective ability of our RRCS, partners, and supporters to continue driving progress, shaping perceptions, and making a lasting difference in the lives of those affected by HIV/AIDS. We extend our heartfelt gratitude to the RRCS and all our supporters for their invaluable contributions, and we look forward to continuing this important work together.

MAF FINANCIAL SUMMARY 2024

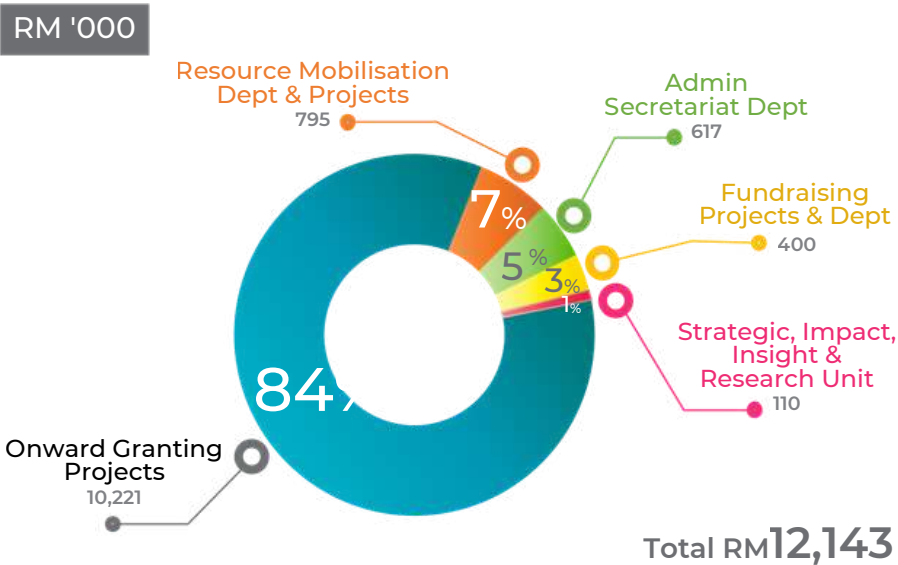
REVENUE



SOURCE OF REVENUE BY SECTOR



HOW WE SPENT



ACKNOWLEDGEMENT

**OUR HEARTFELT GRATITUDE FOR SUPPORTING US IN OUR MISSION
TO END AIDS**

**ABOTT MALAYSIA
AFFIN BANK
ALLIANZ MALAYSIA BERHAD
ALLIANZ4GOOD OF ALLIANZ MALAYSIA BERHAD
AVISENA HEALTHCARE
BERJAYA CORPORATION BERHAD
CIMB FOUNDATION
DATO' JERRY AMBUTING
DBS BANK SDN BHD
DEPARTMENT OF ISLAMIC DEVELOPMENT
GAGASAN PIRAMID
HILTON HOTELS MALAYSIA
HRD CORP
INTERHILL GROUP
KAREX BERHAD
LALAMOVE
M.A.C COSMETICS MALAYSIA
MAJLIS AGAMA ISLAM WILAYAH PERSEKUTUAN
MAJLIS ISLAM SARAWAK
MALAYSIA AVIATION GROUP
MARCUS CHAN & TINA FAZLITA
MBSB BANK
MINISTRY OF HEALTH
MINISTRY OF HUMAN RESOURCES
MINISTRY OF YOUTH AND SPORTS MALAYSIA
NAZ MEDICAL
PETRONAS DAGANGAN
PRIME MINISTER'S OFFICE
PREMIER SARAWAK OFFICE
PWC MALAYSIA
RSM MALAYSIA
SOC SO
SUNWAY EDUCATION GROUP
SUNWAY GROUP
SUNWAY HEALTHCARE GROUP
TENAGA NASIONAL BERHAD
TOURISM MALAYSIA
WESTSTAR AVIATION BERHAD
WESTPORT BERHAD
WONG & PARTNERS
YANG BERTHORMAT HANNAH YEOH
YANG BERTHORMAT VIVIAN WONG
YAYASAN PETRONAS
YAYASAN SIME DARBY**

MAF also wishes to convey our deepest appreciation to the donors who have signed up for our Regular Giving Programme. Your support is critical to our sustainability.

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