



MALAYSIAN AIDS FOUNDATION

ANNUAL REPORT 2020



MALAYSIAN AIDS FOUNDATION ANNUAL REPORT 2020

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Disclaimer

Unless otherwise stated, the appearance of individuals in this publication gives no indication of HIV status, sexual orientation or gender identity

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FOREWORD

FOREWORD BY DATIN PADUKA MARINA MAHATHIR

PATRON OF THE MALAYSIAN AIDS FOUNDATION

In my nearly three decades of AIDS activism, I have seen many great strides being made in the fight against AIDS – to the point that the global community was optimistic that the disease could be beaten by 2030.

Here in Malaysia, we seem to have been able to reverse the trajectory of HIV infection and although we are not going to reach zero HIV cases anytime soon, all indication shows that we are moving in the right direction. First-line ARV is free; mother-to-child transmission of HIV is almost completely eliminated and there is growing acceptance and realisation among the younger generation that HIV infection is now just another manageable, chronic disease that you can safely navigate with treatment and grow well into your twilight years.

And yet, the battle is also far from over.

It is just astonishing to see how much prejudice, misinformation and fear of the unknown are causing untold harm and suffering to People Living with HIV. The pressure of stigma and discrimination – real or otherwise – are driving away our key affected populations from accessing life-saving treatment at the Government healthcare facilities. Poor understanding about HIV treatment is also causing many employers to hold on to the outdated notion that PLHIV workers are invalids and of no

value to company's productivity. Added together, this is partly the reason why only one out of two PLHIV in Malaysia is on sustained treatment and has achieved full viral suppression.

Unfortunately, this pandemic of misinformation is also present in our fight against COVID-19. Just like HIV/AIDS, the barrage of misleading information is costing lives and can have an adverse impact on our recovery plan.

If we were to learn anything from AIDS, we also need to make sure that our COVID-19 response is inclusive, covering all strata of society. Nobody should be left behind because they feel unwelcomed or unsafe. Just like the AIDS epidemic, we must acknowledge and address the socio-economic challenges that have contributed to the spread of COVID-19.

A large part of what we do at MAF is dedicated to mitigating the negative impact of HIV/AIDS on our community and we were able to do just that because of the generosity of our donors. MAF is truly thankful for this tremendous display of generosity, even when COVID-19 is sapping away resources from civil societies. Thank you very much for not losing sight on the urgency of AIDS and to continue trusting us.

I wish to welcome our new MAF Board of Trustees for the 2020-2022 Term, under the continuous leadership of Professor Dato' Dr Adeeba Kamarulzaman, who



also made us proud this year for her ascendancy to the role of International AIDS Society (IAS) President.

A handwritten signature in black ink, which appears to read 'Datin Paduka Marina Mahathir'. The signature is written in a cursive style and is positioned above a horizontal line.

Datin Paduka Marina Mahathir
Patron, Malaysian AIDS Foundation

FOREWORD



FOREWORD BY PROF. DATO' DR. ADEEBA KAMARULZAMAN

CHAIRMAN OF THE MALAYSIAN AIDS FOUNDATION

There is a distinct possibility for us to completely eradicate this epidemic within our generation – if we put treatment at the very forefront of our AIDS response.

The current generation of antiretroviral medication does not only treat HIV infection, but also functions as a prevention tool or prophylaxis that prevents further spread of the virus through sexual transmission. However, the benefit of ARV on epidemic control can only materialise if we can get at least 90 per cent of PLHIV in the community to get tested, treated and achieve viral suppression. Combine this with effective harm reduction approach such as the nationwide Needle Syringe Exchange Programme for people who inject drugs, condom education programme and active antenatal screening – ending AIDS is not such a distant pipedream for us to achieve.

As a nation, we have achieved considerable success in reversing the tide of the AIDS epidemic, as demonstrated by the 50 per cent decline in the number of new cases of HIV since reaching its peak in 2002. However, there is a risk that a prolonged COVID-19 pandemic could derail decades of gains that have been made in our national AIDS response, with such impact already observed in many low- and middle-income countries when resources to fight AIDS were quickly diverted to COVID-19.

We are grateful that the Malaysian Government has been able to keep its commitment to AIDS despite the massive financial burden COVID-19 pandemic. We have not experienced stock outs in ARVs in all our public hospitals and funding to support HIV prevention and harm reduction programmes for key affected populations remains intact for our sister organisation, the Malaysian AIDS Council.

However, the situation is much more challenging in the private sector. As a Trust that raises most of its funds from corporate donations, MAF bears the brunt from the impact of the pandemic on the local economy. Our fundraising performance is also largely tied to our ability to organise and put together activities and the strict limitations on mass gatherings from the MCO directive had brought this revenue stream to an abrupt halt. As an alternative, we organised a number of virtual events and campaigns with varying degrees of success, most notably, the 100,000 Steps to End AIDS Virtual Run that was also the largest fundraising event for MAF in 2020.

Although it was not easy for us, we continued our commitment to improve the quality of lives of men, women and children living with or affected by HIV throughout the pandemic. If anything, we were acutely aware of the high expectations of our community on MAF during this difficult time. We were concerned that populations that were already left behind would fall deeper into poverty in this climate of economic hardship.

We could not have possibly met our obligation to our community without the support of our long-standing partners such as Yayasan Sime Darby, who also renewed their sponsorship commitment to support PAL

Scheme and the Leadership in the HIV/AIDS Advocacy Grant; Berjaya Corporation Berhad for their support for the Paediatric AIDS Fund and the MyLady Assistance Scheme, which was also jointly supported by Kumpulan Perangsang Selangor; and Yayasan Petronas for the SAGA Health Access Programme in Sabah. Your support has provided the much-needed relief to our beneficiaries, thus allowing them to lead healthier, more productive and more meaningful lives.

In closing, allow me to take this opportunity to thank all our other donors, partners and collaborators for their unwavering support of and contribution to MAF. My special appreciation goes to Karex Berhad, MS Exercise Clinic, Westport Berhad, Tropicana Corporation Berhad, Tenaga Nasional Berhad and Ancom Berhad – the early sponsors of the Red Ribbon Gala who continue to honour their commitment despite the event being postponed to a later date. Our thanks also go to members of the Press, for the generous publicity of our cause and the many individual donors who have committed to making recurring donations to MAF under the F2F Marketing Campaign.

I appreciate the hard work, commitment and dedication of my fellow Board of Trustees, MAF secretariat members and the Red Ribbon Celebrity Supporters as well as my MAC counterparts. A big Thank You to all of you.

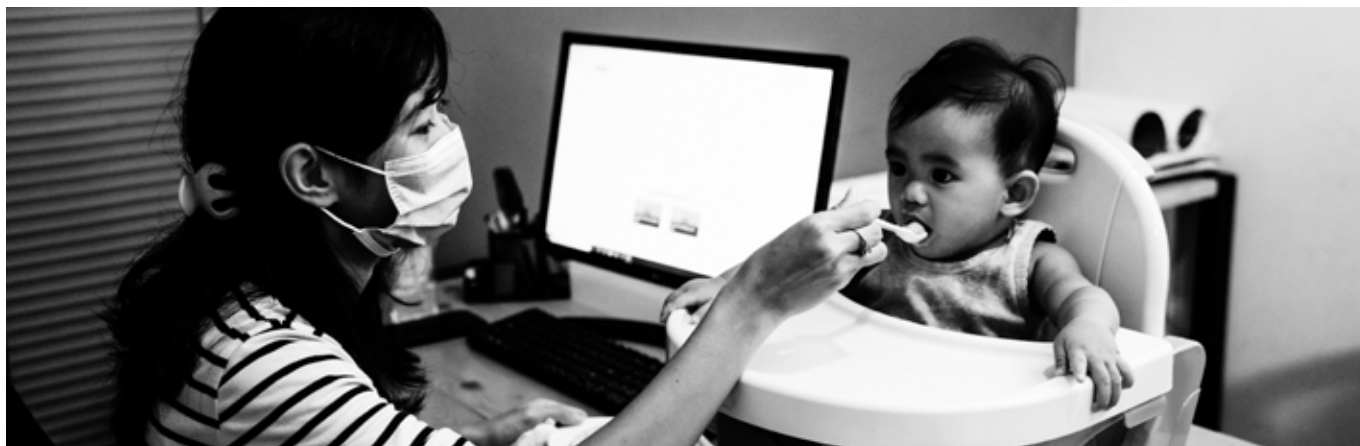
A handwritten signature in black ink, appearing to read 'Adeeba', written in a cursive style.

Prof. Dato' Dr. Adeeba Kamarulzaman
Chairman, Malaysian AIDS Foundation

GLOSSARY

AIDS	ACQUIRED IMMUNODEFICIENCY SYNDROME
ANTIRETROVIRAL	ARV
COVID	CORONAVIRUS DISEASE
HIV	HUMAN IMMUNODEFICIENCY VIRUS
MAF	MALAYSIAN AIDS FOUNDATION
MAC	MALAYSIAN AIDS COUNCIL
MBCH	MALAYSIAN BUSINESS CONSORTIUM FOR HIV/AIDS
MOH	MINISTRY OF HEALTH
MOHR	MINISTRY OF HUMAN RESOURCES
MCO	MOVEMENT CONTROL ORDER
NSPEA2030	NATIONAL STRATEGIC PLAN TO END AIDS BY 2030
PAL	POSITIVE AUDACIOUS LIVING SCHEME
PAF	PAEDIATRIC AIDS FUND
PLHIV	PEOPLE LIVING WITH HIV
PSA	PUBLIC SERVICE ANNOUNCEMENT
PMCT	PREVENTION OF MOTHER-TO-CHILD TRANSMISSION OF HIV
RRCS	RED RIBBON CELEBRITY SUPPORTER
SDG	SUSTAINABLE DEVELOPMENT GOAL
UNAIDS	UNITED NATIONS JOINT ACTION ON AIDS
WAD	WORLD AIDS DAY
YSD	YAYASAN SIME DARBY

OVERVIEW OF THE HIV & AIDS EPIDEMIC IN MALAYSIA



125,878

Total reported HIV
(1986-2020)

3,146

New HIV Infections
reported in 2020

621

AIDS-related deaths
in 2020

45,450

Total reported AIDS
related deaths
(1986-2020)

80,428

Current number of people
living with HIV in Malaysia
(1986-2020)

9.31
/100,000

HIV notification rate
in 2020

15

Reported HIV in children
<13 years in 2020

1,209

Total reported HIV
in children <13 years
(1986-2020)

331

New HIV infections
in women & girls
in 2020

14,213

Total reported HIV
in women & girls
(1986 - 2020)

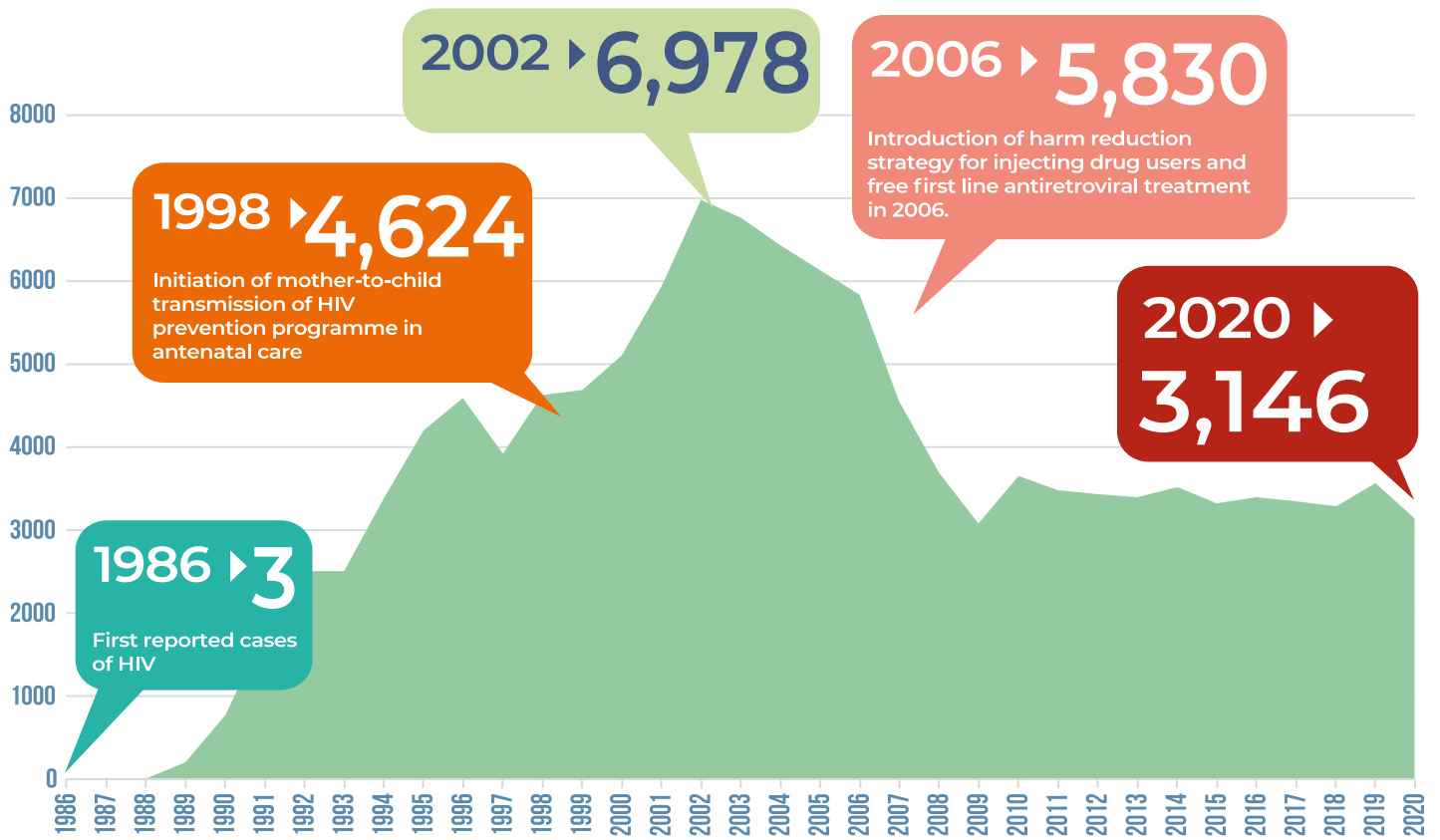
68,886

Total reported HIV
in people who inject
drugs (1986-2020)

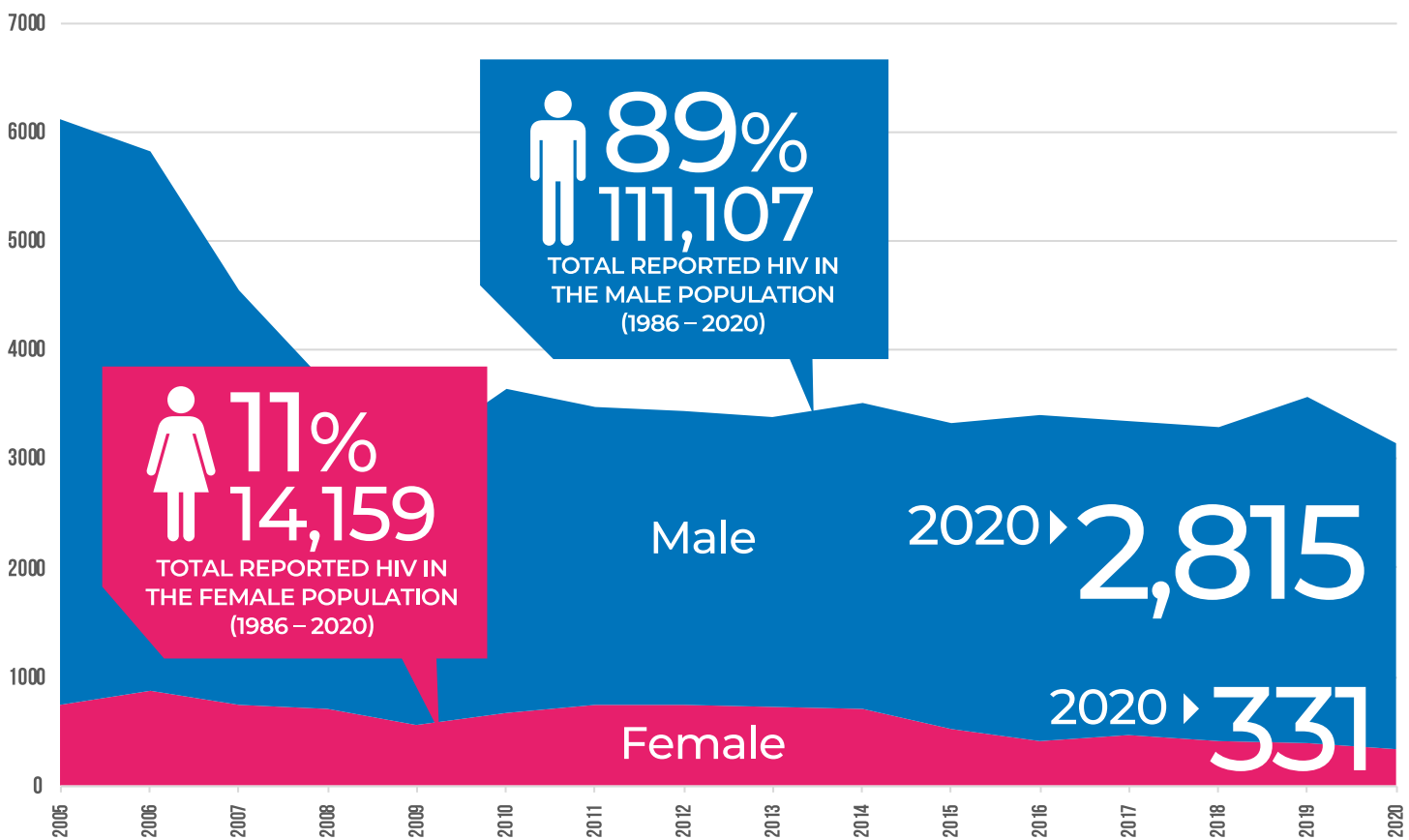
45,647

Total reported cases of
sexually transmitted HIV (1986-
2020)

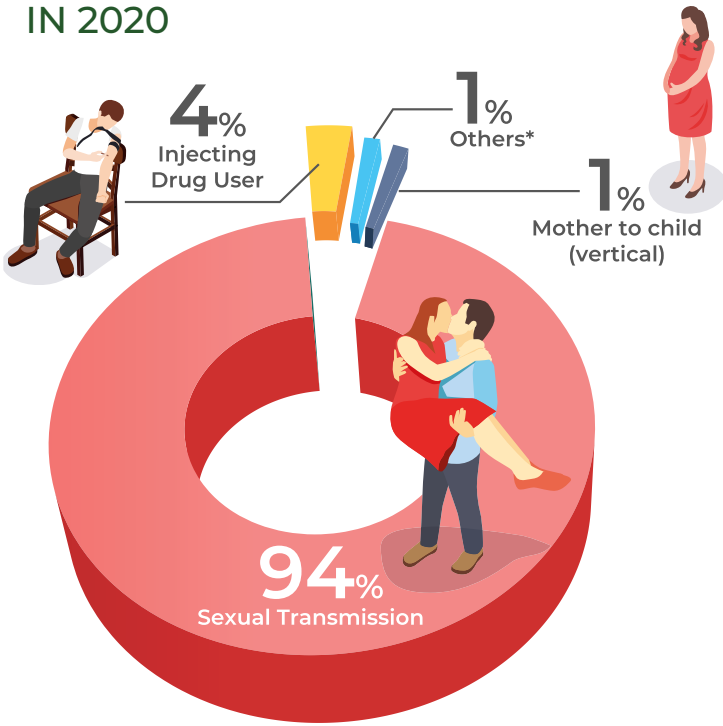
NEW HIV CASES (1986-2020)



HIV TRANSMISSION BY GENDER IN 2020



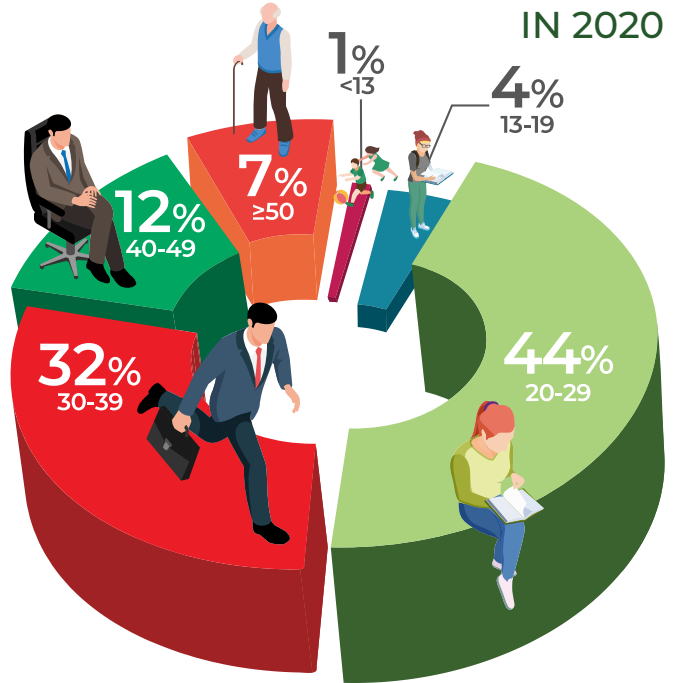
HIV TRANSMISSION BY RISK FACTOR IN 2020



*Include blood transfusions, organ transplantations, needle stick injuries and no information.

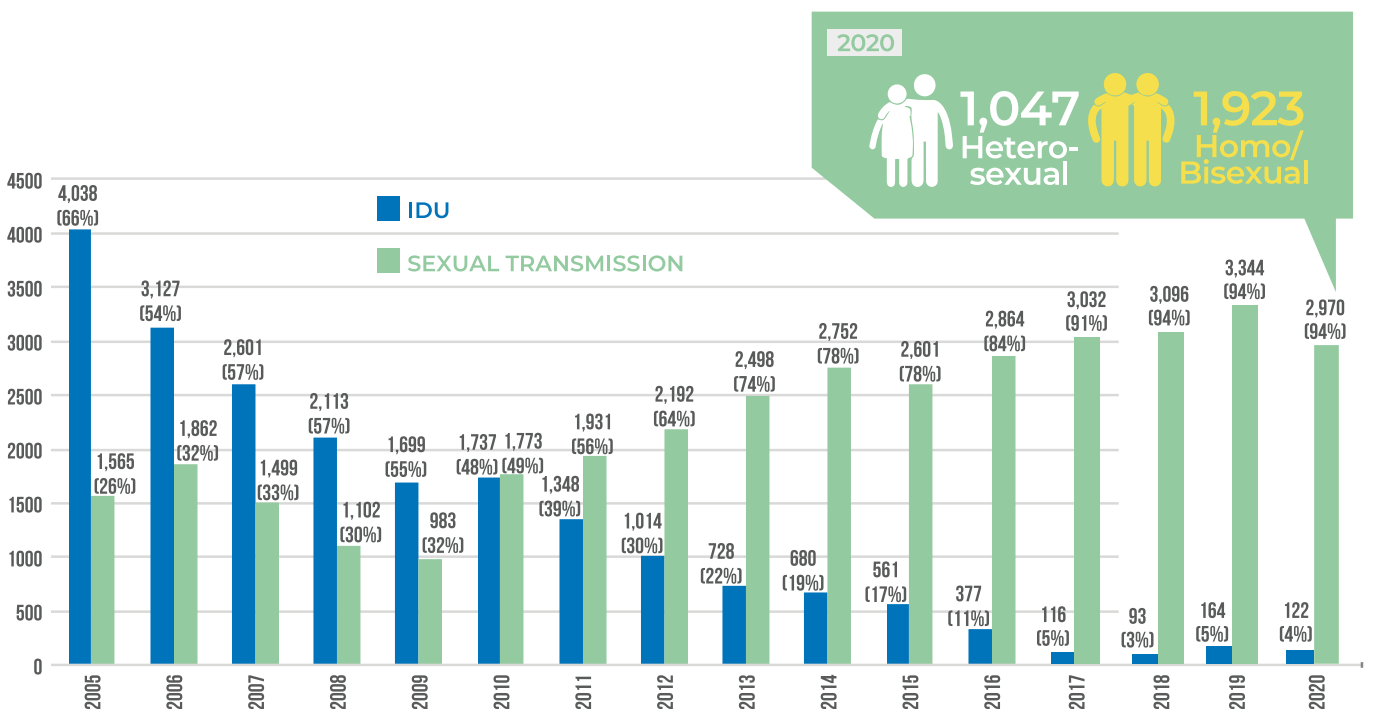
(% of 3,146 new infections)

HIV TRANSMISSION BY AGE IN 2020



(% of 3,146 new infections)

COMPARISON OF NEW HIV INFECTIONS BETWEEN INJECTING DRUG USERS (IDU) & SEXUAL TRANSMISSION (2005-2020)



Source: HIV/STI Section, Division of Disease Control, Ministry of Health Malaysia

MALAYSIAN AIDS FOUNDATION



The Malaysian AIDS Foundation (MAF) was formed in 1993 and fully incorporated in 2003 under the Trustees Incorporation Act (1952) to carry out the following objectives:



Prevent the spread of HIV in Malaysia



Render support to People Living with HIV in Malaysia



Protect the human rights of people in Malaysia who may suffer discrimination due to their HIV status



Provide education on matters pertaining to HIV/AIDS to the family and friends of people living with HIV/AIDS, the general public and the authorities at the national and local level in Malaysia



Provide financial assistance or such other forms of support to bodies, organisations and institutions, including the Malaysian AIDS Council, in carrying out the activities and services described above

BOARD OF TRUSTEES 2020-2022

DATIN PADUKA MARINA
MAHATHIR
PATRON



PROF. DATO' DR. ADEEBA
KAMARULZAMAN
CHAIRMAN



BAKHTIAR TALHAH
HONORARY SECRETARY



KEN WOO KIN FAI
HONORARY TREASURER



DATUK DR. CHRISTOPHER LEE
KWOK CHOONG
TRUSTEE



DATUK LAI VOON HON
TRUSTEE



PUAN SRI TIARA JACQUELINA
TRUSTEE



MOHAMAD SHAHRANI BIN
MOHAMAD TAMRIN
TRUSTEE



ASSOC PROF. DR. RAJA
ISKANDAR SHAH BIN RAJA AZWA
TRUSTEE



MUNIR ABD AZIZ
TRUSTEE

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NAGAPPA SUBRAMANIAM
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MANAGER
HUMAN RESOURCE



MOHD RAZIF ZAINUDDIN
MANAGER
RESOURCE MOBILISATION



AINI SAID
MANAGER
MEDIA AND MARKETING
COMMUNICATION



RETHISH RAGHU
MANAGER
MBCH



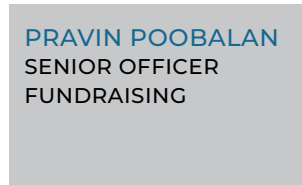
ERIC SANTIAGO
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F2F FUNDRAISING



HAJRA MAKHATAR
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ADVOCACY AND
COMMUNITY



MOHD HASRUL ANUAR MAT HASSAN
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EXECUTIVE ASSISTANT
TO EXECUTIVE
DIRECTOR



PRAVIN POOBALAN
SENIOR OFFICER
FUNDRAISING



NUR DIANA ASIMUL ASHARI
PROJECT ASSISTANT
RESOURCE
MOBILISATION



FARIZA NASREEN
PROJECT
COORDINATOR
HIV CONNECT



AHMAD FARHAN BAHARIN TAHIR
SENIOR OFFICER
F2F FUNDRAISING



PRASANNA SETH
TEAM LEADER
F2F FUNDRAISING



NADIRAH YUSOFF
TEAM LEADER
F2F FUNDRAISING



NURTIKAH HUSNUZHUN KHAIRUDDIN
TEAM LEADER
F2F FUNDRAISING



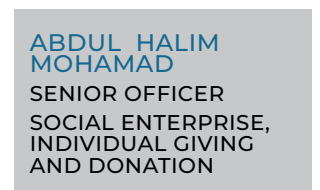
SHAZARD AMANI MOHAMED ZAFFIAN
SENIOR OFFICER
MEDIA AND
MARKETING
COMMUNICATIONS



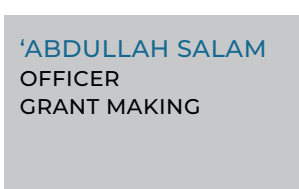
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PROJECT ASSISTANT
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MARKETING
COMMUNICATIONS



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SOCIAL ENTERPRISE,
INDIVIDUAL GIVING
AND DONATION



'ABDULLAH SALAM
OFFICER
GRANT MAKING



AZAHHEM ABDULLAH
CONSULTANT



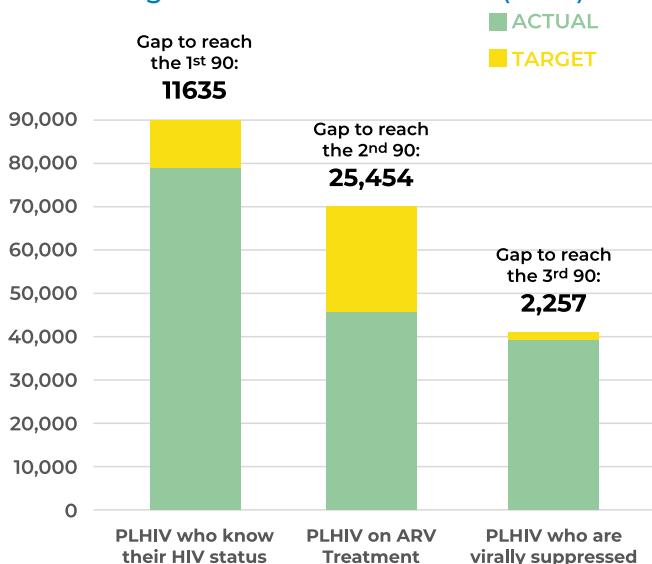
ZARINAH MOHD SA'AID
CONSULTANT

SUSTAINABILITY FOR AIDS RESPONSE

The objectives of MAF sustainability drive

- 1/ Maintaining the gains that were made in terms of epidemic control, as measured by new HIV infections, HIV-related deaths and the 90-90-90 ending AIDS target
- 2/ Maintaining good governance on AIDS programme
- 3/ Maintaining robust financing for AIDS response
- 4/ Continued reduction of the burden of HIV/AIDS on the country
- 5/ Empowering community of People Living with HIV
- 6/ Creating lasting change through policy transformation

HIV Testing and Treatment Cascade (2020)



Source: HIV/STI Sector, Division of Disease Control, Ministry of Health Malaysia



Alignment of MAF programmes and activities with the Sustainable Development Goals



SDG 1

End poverty for households affected by HIV by promoting economic empowerment and improvement of social protection



SDG 3

Ensure healthy lives and promote well-being for all at all ages (including universal access to HIV treatment and prevention services)



SDG 10

Reduce inequalities, including targets on protection against discrimination, and the empowerment of people to claim their rights and enhance access to HIV services



SDG 16

Promote peaceful and inclusive societies, reducing exclusion, stigma, discrimination and violence among adults and children living with HIV

FUNDRAISING EVENTS AND CAMPAIGNS

Since the emergence of the COVID-19 pandemic in early 2020, strict limitation on public congregation meant that it was not feasible for MAF to continue holding Live fundraising events for the rest of the year. Out of necessity, MAF geared our approach towards more innovative fundraising methods and focused largely on online platform to continue raising funds for HIV/AIDS.

THE ROYAL RED RIBBON GALA



Touted as the latest re-invention for social events to suit the reality of new normal, the Royal Red Ribbon Gala was originally planned to take place at five different locations across Malaysia in a single evening, but at the same time offering a unified experience to all the Gala guests via live digital broadcasting. Hilton Kuala Lumpur, The RuMa Hotel & Residences, Amari Johor Bahru, Hilton Kuching and Le Meridien Kota Kinabalu graciously offered to host this groundbreaking event in December 2020.

Unfortunately, this ambitious Gala plan had to be revised and eventually postponed to a later date in 2021 in response to the escalating COVID-19 crisis nationwide.

MAF wishes to acknowledge MS Health Exercise Clinic, Karex Berhad, Westport Berhad, Tropicana Corporation Berhad, Tenaga Nasional Berhad, Ancom Berhad and all other parties who have generously responded to

our call for support for the Gala. To date, we have raised RM 545,000 from table sales and sponsorship.

See you in 2021!

KEY FIGURE

RM545,000
RAISED

MAJOR DONORS

- MS HEALTH EXERCISE CLINIC
- KAREX BERHAD
- WESTPORT BERHAD
- TROPICANA CORPORATION BERHAD
- TENAGA NASIONAL BERHAD
- ANCOM BERHAD

100,000 STEPS TO END AIDS VIRTUAL RUN



Adapting to the new normal, MAF's annual Run was re-imagined as a Virtual Event, launched on the eve of the World AIDS Day Celebration in December 2020. The 100,000 Steps to End AIDS required participants to complete 100,000 steps within one month, all within the convenience and safety of their own neighbourhood.

A total of 1,300 participants took part in this inaugural virtual run event, raising a total of RM81,768.28 for our Treatment, Care and Support Programme for People Living with HIV.

KEY FIGURE

RM81,768.28
RAISED

1,300
PARTICIPANTS TOOK PART

MAJOR DONORS

BIIB
YAYASAN SIME DARBY
BURSA MALAYSIA
IREKA
KAREX
M.A.C. COSMETIC
MS NEW SYMPHONY
EXERCISE CLINIC



MERCHANDISE SALES



Our sale of merchandise gift items during the pandemic was energised by a special partnership with Melinda Loo, Malaysia’s leading fashion designer and long-time friend of MAF, who brought her fashion sense for the special edition Melinda Looi X MAF Face Mask.

The sale of other exclusive items in our catalogue – which included designer tote bags and T-Shirts, Red Ribbon lapel pins, charm bracelets and Nasi Lemak Cookbook by Puan Sri Betty Saw – also went smoothly, thanks to stronger utilisation of digital sale channels, social media and our new partnership with Shopee Malaysia.

In 2020, a total sale of RM37,226.74 was recorded.

KEY FIGURE

RM 37,226

RAISED



F2F MARKETING CAMPAIGN GOES DIGITAL



Our Face-to-Face Fundraising Team adapted to the challenges of the pandemic by reaching out to prospective donors via social media, email and telemarketing.

The team raised funds for the AIDS Solidarity Fund, a special donation campaign that we launched at the height of the pandemic to support

HIV communities directly affected by COVID-19.

A complementary campaign called the RM1 Smile Hero was also launched with the aim to garner as much support as possible from the public, with donation as little as RM 1. Through this campaign, our message was clear: Every ringgit

counts in this fight against AIDS.

In 2020, total of RM 201,316.00 were raised from public donation by the F2F team.

KEY FIGURE

RM 201,316

RAISED

ACT AGAINST AIDS / AIDS SOLIDARITY FUND



MAF continues to enjoy the trust and support of many caring individuals and corporate donors who contributed to use even through this challenging pandemic period.

The campaign provides the opportunity for every Malaysian citizen to be part of the solution to end AIDS. Funds raised from the

campaign has helped to bridge the gap in financing AIDS programmes and ensure the continuation of our Treatment, Care and Support services for PLHIV.

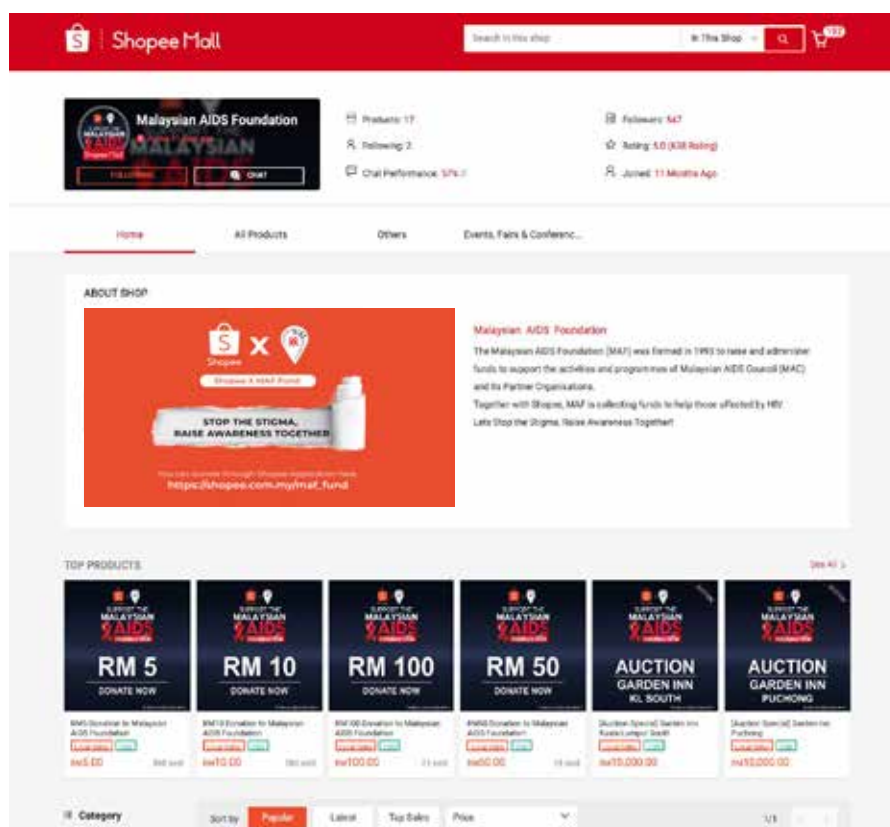
Through the campaign, we succeeded in raising RM195,000, a significant amount that helped us to ride through the pandemic.

KEY FIGURE

RM 195,000

RAISED

SHOPEE X MAF



Our digital drive received a boost through partnership with Shopee, Malaysia's largest e-commerce platform.

A dedicated microsite for Shopee X MAF that serves as a one-stop online destination for public to donate, shop and learn about HIV/AIDS was made available on the e-commerce platform.

Our Red Ribbon Celebrity Supporters and specially-invited guests from the HIV/AIDS community were also invited to participate in SHOPEE Live. This online talk show provided MAF with an effective avenue to reach out to newer and younger audience with HIV/AIDS awareness message.

ADVOCACY AND LEADERSHIP

MALAYSIAN BUSINESS CONSORTIUM ON HIV/AIDS (MBCH)



Through the MBCH platform, MAF advocated for a new national legislation to provide legal protection for PLHIV against workplace discrimination, which includes unfair practices such as pre-employment HIV screening, compulsory leave order, poor handling of workers' confidentiality

and termination due to HIV. The problem was further compounded by the exclusion of PLHIV from private medical and health insurance coverage in Malaysia.

MBCH is already working closely with the Ministry of Human Resources (MOHR) to draft a HIV-

related workplace regulation. Discussions on the draft regulation had been held to date with MAC's Partner Organisations, PLHIV community, the Malaysian Trade Union Congress (MTUC) and the Malaysian Employers Federation (MEF).

We have also escalated this agenda to the International Labour Organisation (ILO), which agreed to provide technical support and assist MAF at Government-level meetings. The starting point for this partnership was the commencement of ILO-funded comparative study on insurance coverage for PLHIV in Malaysia and selected ILO-member countries.

The study is expected to be released in 2021.

HIV CONNECT



HIV Connect is a self-paced online learning platform for private General Practitioners (GP) in Malaysia. This programme is a joint collaboration between MAF and the Malaysian Society for HIV Medicine (MASHM). Through short, illustrated lectures designed and presented by Malaysia's leading specialists in Infectious Diseases, GPs gain access to CME lectures that present balanced, timely, scientifically rigorous and clinically relevant information about HIV disease management.

Until December 2020, 457 doctors had completed the online training modules. Planned physical workshop for the year had to be postponed due to the COVID-19 pandemic and will resume as a Virtual Workshop by next year.

HIV Connect Specialist Trainers

- **Dato' Dr. Suresh Kumar Chidambaram**
 Infectious Diseases Consultant
 Hospital Sungai Buloh
- **Dr. Rosnida Mohd Noh**
 Infectious Diseases Physician & Lecturer at the Faculty of Medicine, Universiti Teknologi MARA
- **Dr. Khairil Erwan Khalid**
 Infectious Diseases Physician
 Hospital Kuala Lumpur
- **Dr. Sheela Bai Pannir Selvam**
 Family Medicine Specialist
 Klinik Kesihatan Cheras
- **Dr. Andrew Yap Hoong Yee**
 General Practitioner The Red Clinic

HIV LEADERSHIP AT GLOBAL STAGE



In July 2020, history was made when Professor Dato' Dr Adeeba Kamarulzaman was elected as the president of the International AIDS Society (IAS). Her election marks the first time that a Muslim and an Asian is occupying this prestigious position.

Founded in 1988, IAS is the world's largest association of HIV professionals with over 12,000 members from more than 170 countries working together to advocate and drive urgent action in reducing the impact of HIV.

ASEAN RED RIBBON FOR OUTSTANDING WORKPLACE (ARROW) AWARD 2021

Karex Berhad, a MBCH member and longtime partner of MAF, was selected as the recipient of the 3rd ASEAN Red Ribbon for Outstanding Workplace or ARROW Award in 2020.

Arrow Award recognised six private companies in ASEAN for their commitment to raising HIV awareness and promoting non-discriminatory policies and working environment for workers with HIV and AIDS. The biennial award is a flagship initiative of the ASEAN Business Coalition on HIV and AIDS (ASEAN-BCA).

The virtual award presentation ceremony was hosted by the Republic of the Philippines, who assumed the role of the Coordinator for the ASEAN-BCA. Karex Berhad - the world's largest condom manufacturer - is one of only two Malaysian companies to have a company-wide HIV Workplace Policy. Previous winners of ARROW Award were Petronas and Yayasan Sime Darby.



RED RIBBON CELEBRITY SUPPORTERS UNITED



The challenges of COVID-19 have united our RRCS and increased their resolve to do even more for AIDS. They continue to rise to the occasion whenever MAF calls for their favour, lending their voices and influences to help us to amplify our message to the target audience.

Staying safe during the pandemic

Dayang Nurfaizah, Dato' Aaron Aziz, Fahrin Ahmad, Dato' Chef Ismail and Bob Yusof were involved in a Public Service Announcement that was a collaboration between MAF, MAC and the Malaysian Red Crescent Society. The PSA focused on getting PLHIV to stay safe and keep healthy during the MCO lockdown.

Shopee X MAF

Fahrin Ahmad, Joey G, Deborah Henry, Dato' Chef Ismail, Bob Yusof, Sharifah Sakinah, Dino Omar and Kamarul Bahrin were



invited to pair with HIV community members, activists and subject matter experts for the Shopee Live talk show series. The programme helped to keep the conversation about HIV/AIDS alive amidst this pandemic and bring about awareness of the plight of the HIV communities.

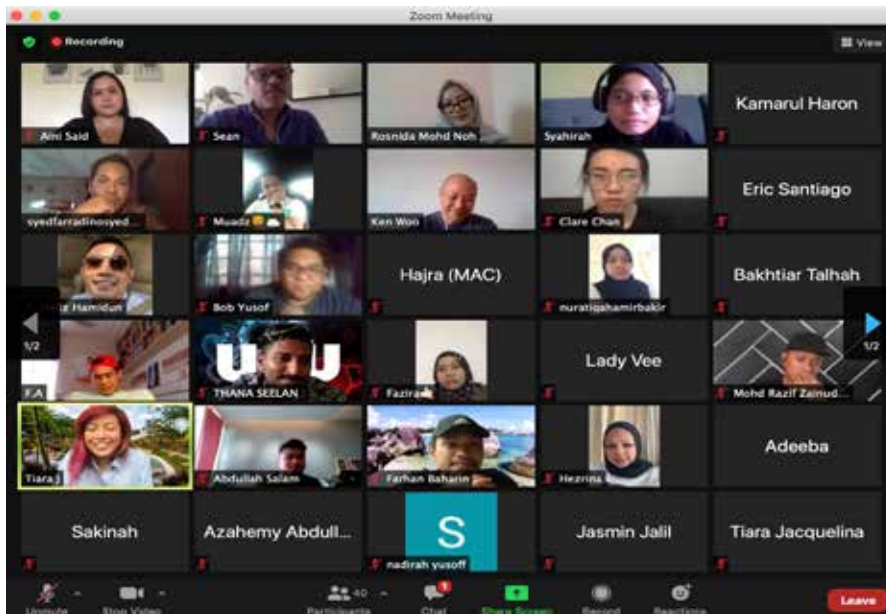
Fundraising campaign endorsements

The list of fundraising campaigns that enjoyed RRCS endorsement included;

- Maybank Virtual Treats Fair
- 100,000 Steps to End AIDS Virtual Walk
- MAF Merchandise
- RM1 Smile Heroes
- Shopee X MAF Donation Drive

World AIDS Day Message

The year concluded with the production of a special PSA involving all RRCS for the WAD celebration. Made possible through collaboration with ASTRO Awani, the PSA series touched



a crash course on the most recent development in HIV/AIDS such as Treatment as Prevention, the 90-90-90 Treatment Cascade to end AIDS, the latest trend of HIV/AIDS epidemic in Malaysia and not forgetting, the challenges of stigma and discrimination against PLHIV.

The attendees:

- Fahrin Ahmad
- Dato' Aaron Aziz
- Bob Yusof
- Shah Shamshiri
- Aanantha Rajaram
- Winnie K
- Hafiz Hamidun
- Dato' Chef Ismail
- Vanidah Imran
- Sean Ghazi
- Sharifah Sakinah
- Dino Omar
- Kamarul Bahrin
- Jeff Lau

on the subject of HIV treatment, respect for the community as well as stigma and discrimination against PLHIV.

RRCS goes back to School

On 15 November 2020, our Annual RRCS Workshop went virtual.

A total of 14 RRCS – both veteran and newly-anointed – were given

STRENGTHENING PARTNERSHIP IN ENDING AIDS

In 2020, Yayasan Sime Darby (YSD) and the Malaysian AIDS Foundation (MAF) announced the extension of partnership for the Strengthening of National Advocacy on HIV Projects. This marks the second consecutive extension of the grant cycle that has lasted for more than seven years. The partnership was conceived in 2013 when the Malaysian AIDS Council (MAC), the Sister Organisation of MAF, was facing funding crisis as a result of gradual decline in government support for AIDS programme run by NGOs. The latest extension, valued at RM 950,000, commenced on 1st March, 2020 and will end on 23rd February, 2023.

The grant funds the operational cost of joint MAF and MAC Advocacy Secretariat, covering the salaries of three key team



members who will work towards advancing the advocacy agenda spelled out under the National Strategic Plan for Ending AIDS by 2030. These include the creation of an enabling environment to allow wider coverage of HIV prevention

treatment, maintaining long-term sustainability of AIDS response and reduction of AIDS-related stigma and discrimination.

RESOURCE MOBILISATION

Our priority during this pandemic is to ensure the continuity of our life-saving programmes and protect our community from the negative impact of COVID-19.

PAL SCHEME



PAL is a long-running programme by MAF that provides subsidy for second-line antiretroviral (ARV) medicine to low-income patients in Malaysia.

Initiated in 1998, this life-saving scheme has provided thousands of Malaysians living with HIV a second shot at life by procuring medication that they critically need but can't afford due to high costs. PAL is also officially recognised by the Ministry of Health for its pivotal role in bridging the gap in ARV treatment in Malaysia and its direct contribution to the ending AIDS mission.

PAL was rolled out in partnership with the Ministry of Health and dispensed at 15 public hospitals across Malaysia. Yayasan Sime Darby is currently the largest and principal partner of PAL. The Scheme currently benefits 153 patients.

KEY FIGURE

153

BENEFICIARIES

YAYASAN SIME DARBY IS A PAL!

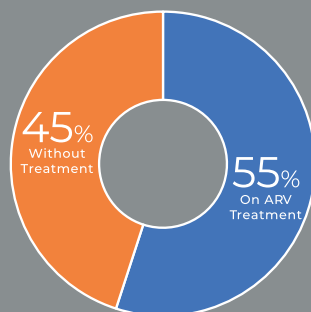
On the eve of World AIDS Day Celebration in December 2020, Yayasan Sime Darby had announced its third consecutive round of sponsorship for PAL Scheme worth RM 1.2 million.

Since 2014, YSD had come on board as the principal sponsor for PAL, underwriting the costs for the ARV medication procurement and operation of the Scheme under two successive sponsorship cycles, each lasting 3 years.

To date, the cumulative amount of YSD's sponsorship stands at RM5 million. The latest sponsorship will run from 2020 through 2022 and will benefit 100 Malaysians living with HIV.

FACTS

At present, only about **55% of PLHIV in Malaysia are receiving ARV treatment**, well below the global average of 73%.



PAEDIATRIC AIDS FUND



BERJAYA CORPORATION BERHAD

PAF is a special assistance scheme that provides a monthly allowance of RM100 to underprivileged children aged 12 years old and below living with HIV or born into HIV-impacted families.

These allowances help affected families to purchase basic necessities like food and household items. The allowance is dispensed using the Cashless Distribution System provided by our Community Partner, the MyKasih Foundation.

With funding by Berjaya Corporation Berhad, we were able to support 100 children under PAF.

.....
KEY FIGURE

100

BENEFICIARIES

FACTS

With the success of PMCT programme in recent years, we witnessed a continuous decline of children born with HIV. However, PAF remains relevant until today due to the marginalisation of HIV community that has pushed them deeper into poverty. Children who are raised in these households often experience discrimination themselves and still require material and emotional support.

MYLADY ASSISTANCE SCHEME



MAF strives to address gender and socio-economic disparities and socio-health determinants that increase women’s vulnerabilities to HIV by offering them opportunities to build self-resilience and economic independence through a special programme called the MyLady Assistance Scheme. The Scheme provides 2 options; 1) Job placement by MAF corporate partners, and 2) Microcredit Loan Programme for home-based businesses.

The MyLady Assistance Scheme is funded by Berjaya Corporation Berhad and Kumpulan Perangsang Selangor. It also saw the participation of the Ministry of Women, Community and Family Development (KPWKM), MARA and Credit Counselling and Debt Management Agency (AKPK).

.....

KEY FIGURE

98

BENEFICIARIES

BERJAYA CORPORATION BERHAD

KUMPULAN PERANGSANG SELANGOR

FACTS

In 2020, microcredit loans between RM2,000 to RM5,000 were dispensed to 28 MyLady entrepreneurs while 70 applicants were referred to job placement provided by various MAF corporate partners.

SAGA HEALTH ACCESS PROGRAMME (SHAPE)



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**YAYASAN
PETRONAS**

M·A·C AIDS FUND

Mid-term review of the 11th Malaysia Plan showed that Sabah recorded the lowest

GDP per capita in Malaysia, which was partly attributed to the huge urban-rural gaps

in development. These gaps, which also persist in the healthcare sector, had contributed to poorer health outcome among the rural population in Sabah. While Community Clinics are available, many were unable to accommodate complex health needs of the rural population, forcing patients to take long and expensive journeys to major

healthcare centres located in towns.

MAF and our local partner, the Sabah AIDS Awareness Group Association (SAGA), attempted to address this problem through a special programme that subsidises transportation costs for patients from the rural areas to attend treatment. The programme is known as the SAGA Health Access Programme (SHAPE).

In 2020, with the support of Yayasan Petronas, SHAPE subsidy was dispensed to 134 patients diagnosed with 41 types of chronic diseases. The programme was rolled out at 10 Government Hospitals and Clinics in Sandakan, Tawau, Semporna, Lahad Datu and Kunak.

FACTS

SAGA is led by Dr Zaiton Yahaya, the recipient of the Tun Dr Siti Hasmah Award in 2019. Dr Zaiton was acknowledged for her personal contribution in establishing SHAPE, which was initially funded by her own savings.

KEY FIGURE

134

BENEFICIARIES

TERATAK KASIH TOK NAN



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Teratak Kasih Tok Nan continues to serve the HIV community in Sarawak during the pandemic, providing uninterrupted services such as halfway homes for HIV patients who need to undergo treatment at the nearby Sarawak General Hospital.

The Centre also serves as an empowerment centre for underprivileged PLHIV – providing them with psycho-social support and other life-affirming activities that will have a positive impact on their livelihood, with special emphasis on women and children.

With funding support by MAF

worth RM103,000, the Centre was able to extend support to 178 beneficiaries in 2020.

KEY FIGURE

178

BENEFICIARIES

MALAYSIAN
AIDS FOUNDATION

SARAWAK STATE
GOVERNMENT

FACTS

Teratak Kasih Tok Nan was named as a tribute to the late Chief Minister of Sarawak,

YAB Datuk Patinggi Tan Sri Datuk Amar Haji Adenan Satem. The Centre has been in operation since 2017 under the patronage of YB Datuk Amar Hajjah Jamilah Haji Anu. It is operated by our Partner Organisation, the Sarawak AIDS Concern Society (SACS).

TREATMENT, CARE AND SUPPORT PROGRAMME UNDER THE M·A·C AIDS FUND



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M·A·C AIDS FUND

In 2020, MAF received funding worth RM139,300 from the M.A.C AIDS Fund to support our Treatment, Care and Support Programme for PLHIV. The funds were raised from the sale of the VIVA Glam Lipstick and were divided accordingly among these Partner Organisations:

- PT Foundation
- MSM Poz Project
- Pertubuhan Kesihatan dan Kebajikan Umum Malaysia
- Second Chance Shelter Home
- Kuala Lumpur AIDS Support Services Society

- Care Centre for Men Living with HIV
- Sabah AIDS Awareness Group Association
- SAGA Health Access Programme

KEY FIGURE

460

BENEFICIARIES

FACTS

Established in 1994, M.A.C Cosmetics is the largest non-pharmaceutical corporate donor in the world. MAF has been the beneficiary of the M.A.C AIDS Fund for more than a decade. Collectively, support by M.A.C AIDS Fund for the year benefited 460 members of key affected populations and vulnerable PLHIV.

SPECIAL COMMUNITY LIVELIHOOD SUPPORT TO MITIGATE THE IMPACT OF COVID-19



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Responding to the urgent and immediate needs of our community, MAF had launched an emergency aid programme that delivered food items and basic household necessities to 400 households across Malaysia, courtesy of our generous donors.

Throughout this pandemic ordeal, all our Treatment, Care and Support Programmes remained intact and there was no delay in the delivery of our services as we were able to adjust to the new normal in our operation.

- Dato' Aaron Aziz and Datin Diyana Halik
- Nestle Malaysia
- MyKasih Foundation
- Yayasan CIMB

MEDIA & COMMUNICATIONS

VIRTUAL HIV/AIDS AWARENESS CAMPAIGN WITH SHOPEE MALAYSIA



In 2020, Shopee Malaysia had dedicated 8 Shopee Live segments in support of our effort to raise awareness about HIV/AIDS.

Moderated by a Shopee celebrity host and entirely broadcasted online, we put together a heady mix of HIV/AIDS activists, medical experts and Red Ribbon Celebrity Supporters such as Fahrin Ahmad, Joey G, Deborah Henry and others. The conversation subject was as diverse as the guest list and even our Patron, Datin Paduka Marina Mahathir, was featured as a panel guest in one of the Shopee Live segments.



Much to the delight of the audience, our affable Kakak Kondom also made a special appearance on Shopee Live. Kakak Kondom is a nom de guerre created by MAF and One Condom as a means to break communication barriers with young people about condom use and the risk of unprotected sex.



M·A·C COSMETICS ON WORLD AIDS DAY CELEBRATION

DATE : 12 DECEMBER 2020

VENUE : RUMAH SOLEHAH, KUALA LUMPUR



Overcoming the restrictions of COVID-19, the makeup artists at M.A.C Cosmetics spent a fun-filled day interacting with the children via video call – decorating cupcakes with decadent cream frosting and colourful sugar sprinkles and singalong sessions. Who would have thought a zoom video call can be this fun?

Puan Sri Tiara Jacqueline, the Trustee of MAF, kicked off the special day by delivering a short but sweet thank you message to M.A.C Cosmetics for always standing by the HIV community even through these difficult times. The day ended with a special delivery of goodie bags to the children.



Following a time-honoured tradition of celebrating World AIDS Day with communities affected by HIV/AIDS, MAF and our partner, M.A.C Cosmetics, organised a virtual WAD celebration with the children of Rumah Solehah.



MEDIA PARTNERSHIP IN ENDING AIDS

MAF is thankful for the support from Press agencies and social media influencers who helped to ensure that our voices and awareness messages were not drowned by the weight of the COVID-19 crisis.

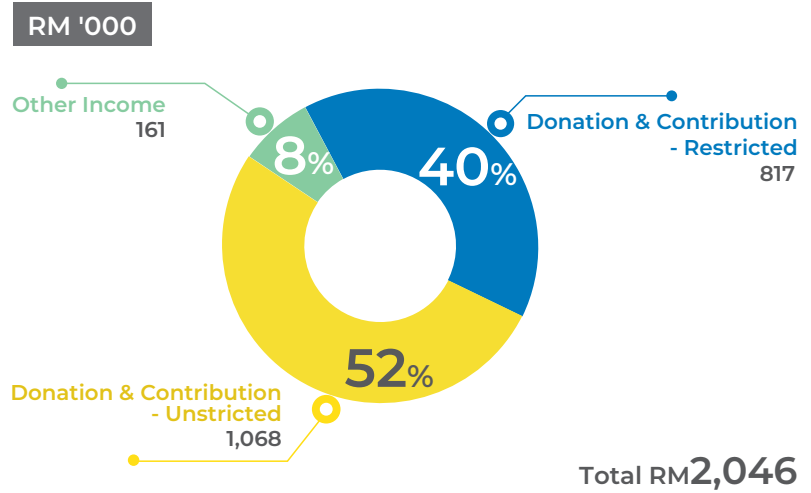
Our appreciation to our dearest friends below for extending their support to HIV/AIDS:

- ASTRO Awani
- Malay Mail
- The Star
- Malaysia Tatler

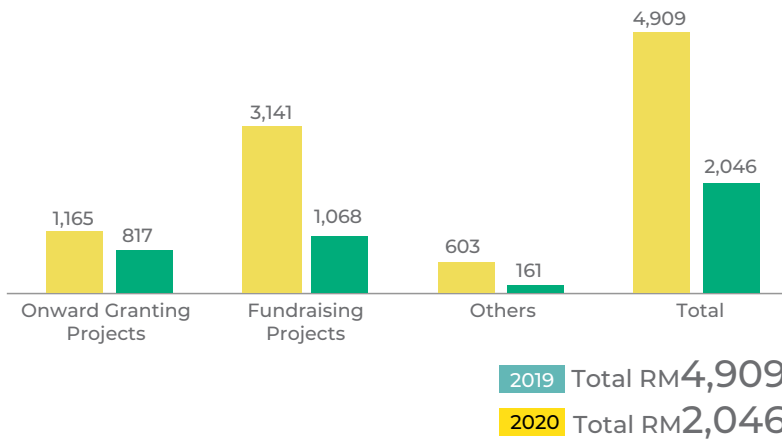


MAF FINANCIAL SUMMARY 2020

REVENUE

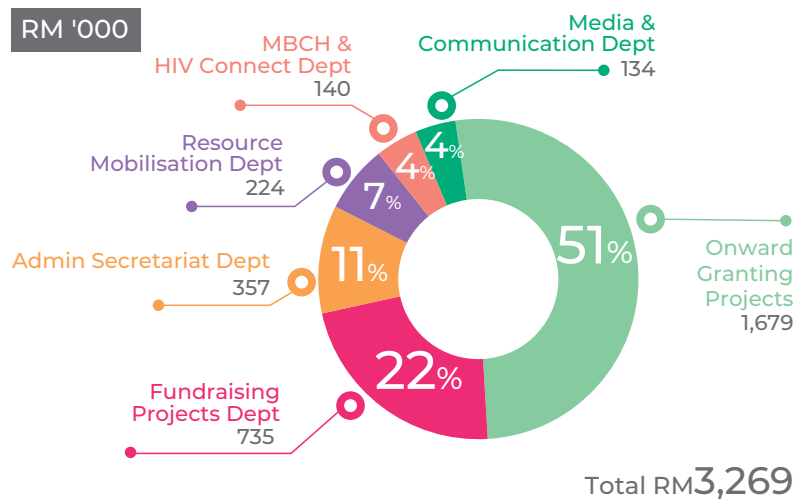


RM '000



SOURCE OF REVENUE BY SECTOR

HOW WE SPENT



ACKNOWLEDGEMENT

OUR HEARTFELT GRATITUDE FOR SUPPORTING US IN OUR MISSION TO
END AIDS

YAYASAN SIME DARBY
YAYASAN PETRONAS
BERJAYA CORPORATION BERHAD
PUBLIC ISLAMIC BERHAD
MAYBANK BERHAD
ANCOM BERHAD
WESTPORT MALAYSIA SDN BHD
DATO' AARON AZIZ AND DATIN DIYANA HALIK
DATO' SRI JESSY LAI
DATUK VINODH SEK HAR
TENAGA NASIONAL BERHAD
GETHA (1969) SDN BHD
KAREX BERHAD
M.A.C COSMETICS MALAYSIA
TROPICANA CORPORATION BERHAD
KUMPULAN PERANGSANG SELANGOR
MYKASIH FOUNDATION
CIMB FOUNDATION
MAA GROUP BERHAD
MINISTRY OF HEALTH
MINISTRY OF HUMAN RESOURCES
MS NEW SYMPHONY EXERCISE CLINIC
SHOPEE
HILTON HOTELS OF MALAYSIA
AMARI JOHOR BAHRU
ASTRO AWANI
MALAY MAIL
THE STAR
MALAYSIAN TATLER
SARAWAK STATE GOVERNMENT
YB DATUK AMAR HAJAH JAMILAH HAJI ANU
MINISTRY OF WOMEN FAMILY AND COMMUNITY DEVELOPMENT
CREDIT COUNSELLING AND DEBT MANAGEMENT AGENCY

MAF also wishes to convey our deepest appreciation to the 1,400 and growing number of individual donors who have signed up with the F2F Team. Your support is important to our sustainability.

PARTNER ORGANISATIONS

AIDS Action Research Group (AARG)	Penang
Buddhist Missionary Society Malaysia (BMSM)	Kuala Lumpur
Catholic Welfare Services (CWS)	Kuala Lumpur
Community AIDS Service Penang (CASP)	Penang
Drugs Intervention Community Malaysia@KOMTED Malaysia (DiC MALAYSIA)	Pahang
Federation of Reproductive Health Associations Malaysia (FRHAM)	Kuala Lumpur
Harapan Komuniti Bhd	Selangor
Kelab Sahabat Meta	Negeri Sembilan
Kuala Lumpur AIDS Support Services Society (KLASS)	Kuala Lumpur
Majlis Belia Malaysia (MBM)	Kuala Lumpur
Majlis Kebajikan Kanak-Kanak Malaysia (MKKM)	Kuala Lumpur
Majlis Peguam (Bar Council Malaysia)	Kuala Lumpur
Malaysian Christian Association for Relief (Malaysian CARE)	Kuala Lumpur
Malaysian Consultative Committee of Buddhism, Christianity, Hinduism, Sikhism and Taoism (MCCBCHST)	Kuala Lumpur
Malaysian Indian Youth Council (MIYC)	Selangor
Malaysian Medical Association (MMA)	Kuala Lumpur
Malaysian Red Crescent Society (MRCS)	Kuala Lumpur
National Council of Women's Organisations Malaysia (NCWO)	Selangor
Obstetrical & Gynaecological Society of Malaysia (OGSM)	Kuala Lumpur
Penang Family Health Development Association (PFHDA)	Penang
Persatuan Cahaya Harapan Negeri Kedah (CAHAYA)	Kedah
Persatuan Insaf Murni (INSAF)	Selangor
Persatuan Kebajikan Karisma Malaysia (KARISMA)	Pahang
Persatuan Pembantu Perubatan Malaysia (PPPM)	Putrajaya
Persatuan Pengamal Perubatan Alami Malaysia (PPPAM)	Selangor
Persatuan Perantaraan Pesakit Kelantan (SAHABAT)	Kelantan
Persatuan Perubatan Islam Malaysia (PPIM)	Kuala Lumpur
Pertubuhan Kebajikan Intan Zon Kehidupan Johor Bahru (INTAN LIFEZONE)	Johor
Pertubuhan Kesihatan & Kebajikan Umum Malaysia (PKKUM)	Kuala Lumpur
Pertubuhan Komuniti Cakna Terengganu (KCT)	Terengganu
Pertubuhan Pembangunan Kebajikan & Persekutaran Positif Malaysia (SEED)	Kuala Lumpur
Positive Living Community (PLC)	Selangor
PT Foundation (PTF)	Kuala Lumpur
Sabah AIDS Support Services Association (KASIH)	Sabah
Sabah AIDS Awareness Group Association (SAGA)	Sabah
Sarawak AIDS Concern Society (SACS)	Sarawak
Selangor & Wilayah Persekutuan Family Reproductive Health Association (SWP FREHA)	Selangor
St. John Ambulance Malaysia (SJAM)	Kuala Lumpur
The Buddies Society of Ipoh	Perak
The Estates Hospital Assistants Association Malaysia (EHAAM)	Johor
Women's Aid Organisation (WAO)	Selangor
Youth With A Mission Malaysia (YWAM)	Penang





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[myaidsfoundation](https://www.instagram.com/myaidsfoundation)

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