



A CHARITY COOKBOOK FOR THE BENEFIT OF WOMEN AND CHILDREN LIVING WITH HIV



Everything

NASI LEMAK

BY PUAN SRI BETTY SAW



Malaysian AIDS Foundation

The Malaysian AIDS Foundation (MAF) was formed in 1993 and incorporated under the Trustees (Incorporation) Act 1952 on May 13, 2003, under the esteemed patronage of YABhg Datin Paduka Seri Rosmah Mansor. MAF supports the activities of MAC and its Partner Organisations across the country to implement projects funded by the Ministry of Health and other funding bodies.

Among them are shelter homes for People Living with HIV, including women and children who have been abandoned by their families, outreach programmes for marginalised communities and needle and syringe exchange programme (NSEP) for injecting drug users.

OBJECTIVES



PREVENT
the spread of HIV
in Malaysia



SUPPORT
Malaysians
living with HIV



INCREASE
public awareness on
HIV issues



PROTECT
the rights of
PLHIV



Women and children living with HIV

Women and children living with HIV are more vulnerable to the negative socio-economic impact of the epidemic, on top of the devastating physical one if left untreated. Widowed and with their children orphaned, these women are left to survive, often on their own as a result of family abandonment, in impoverished conditions. Due to the prevailing stigma imposed by their surrounding community, they are forced to live their lives in constant fear thus pushing them even further to the fringes of society. This creates a barrier for them to gain access to HIV treatment and care facilities provided by the Government and non-governmental organisations alike.

MAF strives to address gender and socio-economic disparities and socio-health determinants that heighten women's and girls' vulnerabilities to HIV through provision of Treatment, Care & Support Programmes that will improve their quality of health and empower them with life skills education

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Malaysian AIDS Foundation programmes for women and children

SHELTER HOME PROGRAMME

For children orphaned by AIDS and women infected or affected by HIV.



PAEDIATRIC AIDS FUND

A monthly financial assistance scheme that helps to alleviate the burden of living with HIV for children below 13 years from underprivileged background.



FEMALE EMPOWERMENT

Peer-driven community strengthening initiative that provides social support on health and treatment literacy as well as referral services to state welfare institutions and livelihood opportunities to women living with or affected by HIV.





EVERYTHING MASILEMAK BY PUAN SPIE LEE YAN SAN

About Puan Sri Betty Saw

Puan Sri Betty Saw, a well-known celebrity chef and food consultant, has authored more than 20 recipe books on various Malaysian culinary delights. She has appeared on various television cooking channels and her newspaper column From Betty Saw's Kitchen inspired many to open cafes and restaurants using recipes from her books.

Many of her books are bestsellers in Malaysia, Singapore, Indonesia and Brunei. Puan Sri Betty Saw continues with her endeavour to create new recipes for her strong following.

A philanthropist as well as volunteer and supporter of the Malaysian AIDS Foundation, Puan Sri Betty Saw has worked tirelessly to help underprivileged children and those living with HIV.

She is also very passionate about helping women living with HIV, especially single mothers who are widowed and have to bear the family burden. These women face a lot of challenges as they lack skills and working experience. In addition, they also face strong stigma and discrimination due to their HIV status, especially in the rural areas.

Puan Sri Betty Saw is committed in her quest to assist these women by raising funds to empower them in spiritual motivation, religious guidance, vocational skills, business assistance, medical treatment, children's education and many more.

As such, she would like to dedicate her Everything Nasi Lemak Cookbook to the Malaysian AIDS Foundation to raise funds to support this initiative.



About Everything Nasi Lemak

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EVERYTHING NASI LEMAK BY PUAN SRI BETTY SAW

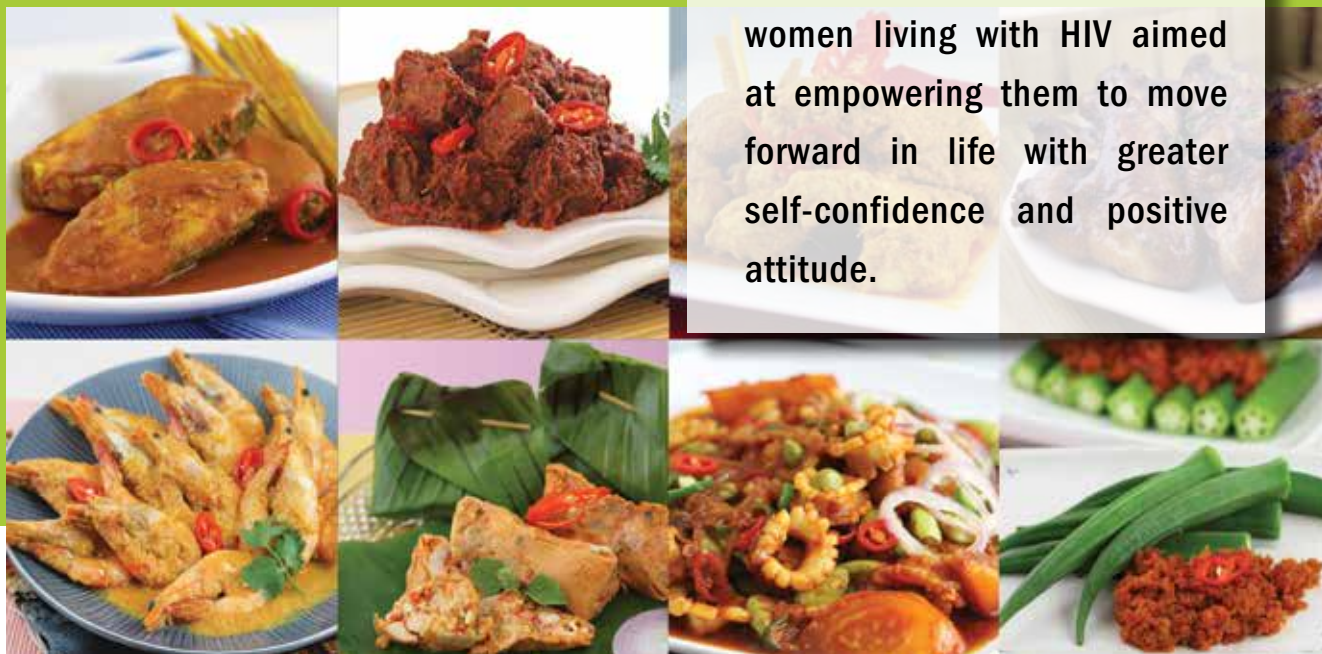


Everything About Nasi Lemak is a delicious kitchen-tested recipe book with more than 74 tempting recipes, including various meat, vegetable and seafood dishes, to go along with its star attraction, nasi lemak.

Readers can try their hand at making Pandan Nasi Lemak, Sambal Cencalok Ikan Bilis, Potted Fish Otak-otak, Nyonya Beef Rendang, Belacan Chicken Wings, Mushroom Egg Roll, Grilled Chicken Wings, Ayam Pandan, Rendang Ayam Cili Padi, Nyonya Acar, Udang Masak Serai, Botok Udang Ayam and many other delectable dishes.

The first edition of the celebrated cook book has sold more than 60,000 copies in the local and international market since its publication in 2013.

The Malaysian AIDS Foundation has obtained the rights to republish the second edition of the cookbook where all proceeds will be dedicated to women living with HIV aimed at empowering them to move forward in life with greater self-confidence and positive attitude.



SUPPORT US!

Support us in our charitable endeavour by placing your order for Everything Nasi Lemak TODAY!

Everything Nasi Lemak would make for an excellent corporate gift for your clients. The cookbook is an elegant representation of Malaysia's most cherished culinary identify and at the same time, is deeply meaningful in its endeavour to make a difference in the lives of women and children living with HIV.



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EVERYTHING NASI LEMAK BY PUAN SRI BETTY SAW



You may purchase Everything Nasi Lemak



As a housewarming gift to buyers of your property development



As a corporate gift to your client



As a present to staff



As part of your gift redemption

Our proposition

Everything Nasi Lemak is going to be retailed at
inclusive of GST.

RM 59.90

To celebrate the launch of Everything Nasi Lemak, we are pleased to offer you the following discounts on your purchases:

**MINIMUM OF
100 COPIES**

5%
discount

**MINIMUM OF
200 COPIES**

10%
discount

For purchases of 1,000 copies or more, we offer you additional branding benefit in the form of customised book sleeve that will feature your company branding and key messages to your clients.

Your purchase of Everything Nasi Lemak will receive a tax exemption receipt.

Your purchase can be made by crossed cheque, made payable to Malaysian AIDS Foundation or via direct electronic transfer to our account:

Bank: Maybank Berhad
Bank account name: Malaysian AIDS Foundation
Account number: 5141-0542-1257
Branch: Kompleks Dayabumi Kuala Lumpur
SWIFT Code: MBB-MBBEMYKL



DISCLAIMER

Unless otherwise stated, the appearance of individuals in this publication gives no indication of HIV status, sexual orientation or gender identity.

CONTACT US

For more info, you may contact:



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