



A CHARITY COOKBOOK FOR THE BENEFIT OF WOMEN AND CHILDREN LIVING WITH HIV



Everything



NASI LEMAK

BY PUAN SRI BETTY SAW



Dear Business Owner,

The Malaysian AIDS Foundation (MAF) would like to propose to you a deeply meaningful partnership that will make a difference in the lives of Malaysian women and children living with HIV.

Help us to sell *Everything Nasi Lemak*, a charity cookbook authored by Puan Sri Betty Saw, one of Malaysia's most celebrated cooks and perhaps best known for her newspaper column, "From Betty Saw's Kitchen".

Proceeds from the sale of this cookbook will be channelled to our empowerment programme for women with HIV and shelter programme for children orphaned by AIDS.

Thank you for your time to read this introductory prospectus.



HOW DOES IT WORK?

MINIMUM
30

CONSIGNMENT BASIS
Minimum 30 copies of Everything Nasi Lemak cookbook placed at your outlet. Stock will be replenished upon request.

DELIVERY ORDER

If the stock is exhausted, you can help us by collecting payment for mail order delivery. There will be a RM 10 surcharge for courier within Malaysia.



INCENTIVE
RM
5
/BOOK

OUR INCENTIVE
We will pay you RM 5 as Sales Commission for every unit that you sell at your Outlet.

WHAT WE WILL PROVIDE

- Artworks for in-store promotion
- Easel
- Flyers
- Social media support shout out in our Instagram and Facebook page to mention that our product is available at your Café, which will also help to channel clientele to your business tool.



ABOUT THE PRODUCT

Everything Nasi Lemak is a 192-page coffee-table cookbook featuring 75 tantalising recipes, straight from the kitchen of Puan Sri Betty Saw.

Readers can try their hand at making Pandan Nasi Lemak, Sambal Cencalok

Ikan Bilis, Potted Fish Otak otak, Nyonya Beef Rendang, Belacan Chicken Wings, Mushroom Egg Roll, Grilled Chicken Wings, Ayam Pandan, Rendang Ayam Cili Padi, Nyonya Acar, Udang Masak Serai, Botok Udang Ayam and many other delectable dishes.

A GIFT FROM THE HEART

This 2nd edition of Everything Nasi Lemak is Puan Sri Betty Saw's gift from the heart. It symbolises her empathy and heartfelt dedication towards the plight of women and children living with HIV.



CONTACT



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